



Parks and Recreation Board Agenda
Department of Public Services
851 South Eton-Conference Room
Tuesday, August 11, 2020
Virtual Meeting
6:30 PM

- I. Call to order**
- II. Roll Call**
- III. Approval of the minutes of: Tuesday, July 7, 2020 (*regular meeting*)**
- IV.**

Agenda Items-Written and submitted by 5pm Monday at the Birmingham Ice Sports Arena, one week prior to the meeting.

- 1. Parks & Recreation Bond Information Campaign
 - 2. Letter dated July 10, 2020-Requesting a New Park & Playground-Quarton Lakes Estates
- V. Communications/Discussion Items**
 - 1. Parks Bond Opportunity- City Commission Meeting Agenda Item July 20, 2020
 - 2. Parks and Recreation Bond –email received from John Rusche
 - 3. Kenning Skate Park
 - a. Emails received from Dr. Anna Groebe and Jackie Ruppert
 - b. Letter regarding Kenning Skate Park-received from Henry Franco
 - 4. Golf Courses
 - a. Finance Report-Golf Courses
 - b. Golf Course Report- August 5, 2020
- VI. Unfinished Business**
- VII. New Business**
- VIII. Open To The Public for Items Not On the Agenda**
- IX. Next Regular Meeting – Tuesday, September 1, 2020**

Individuals requiring accommodations, such as interpreter services, for effective participation in this meeting should contact the City Clerk's Office at (248) 530-1880 at least one day in advance of the public meeting.
Las personas que requieren alojamiento, tales como servicios de interpretación, la participación efectiva en esta reunión deben ponerse en contacto con la Oficina del Secretario Municipal al (248) 530-1880 por lo menos el día antes de la reunión pública.
(Title VI of the Civil Rights Act of 1964).

*If you cannot attend the meetings, please contact Connie Folk at the Birmingham Ice Arena (248) 530-1642.
Minutes are available for review at the Birmingham Ice Sports Arena, 2300 East Lincoln, Birmingham, MI 48009*

PARKS & RECREATION BOARD MISSION STATEMENT

The Parks and Recreation Board strives to provide opportunities for the enjoyment, education, and inspiration for present and future generations of residents and visitors through stewardship of natural, cultural and recreational resources. By continuously elevating the beauty and quality of the parks and recreation system of Birmingham, the Parks and Recreation Board will promote health and wellbeing, and strengthen the community.

PARKS AND RECREATION BOARD MEETING MINUTES

July 7, 2020

Heather Carmona, Chairperson, called the meeting to order at 6:30 p.m. for the virtual meeting.

MEMBERS PRESENT: Heather Carmona, Pam Graham, Ross Kaplan, Jeffrey LaBelle, Ellie Noble, Dominick Pulis and John Rusche

MEMBERS ABSENT: N/A

STUDENT REPRESENTATIVES PRESENT: Mallory Windsor, Seaholm High School

STUDENT REPRESENTATIVES ABSENT: Hayden Watkinson, Seaholm High School

ADMINISTRATION: Lauren A. Wood, Director of Public Services
Carrie A. Laird, Parks and Recreation Manager
Connie J. Folk, Recreation Coordinator
Brooks Cowan, City Planner

GUESTS: Susan Collins, Dr. Anna Groebe and Jackie Ruppert

It was moved by Ross Kaplan, seconded by Dominick Pulis to approve the minutes of the June 2, 2020 regular meeting as amended.

ROLE CALL VOTE: **Yeas,** Heather Carmona, Pam Graham, Ross Kaplan, Jeffrey LaBelle, Ellie Noble, Dominick Pulis and John Rusche

Nays, None

AGENDA ITEM #1: Bike Parking Advisory Memo

Brooks Cowan stated on June 4, 2020, the multi-modal board reviewed recommendations for bike rack recommendations throughout Birmingham and installations would coincide with existing commercial and recreational neighborhood destinations in the current version of the Birmingham planned drafts that are underway.

Brooks stated twenty-four (24) new U-shaped bike installations were approved at thirteen (13) locations and ten (10) bike racks were approved for parks, which includes three (3) for Barnum Park, two (2) for St. James, three (3) for Poppleton Park and two (2) for Booth Park.

Dominick asked how the locations were determined, displacement, and quantities based on demand or based on historical surveys.

Brooks stated the city is going through a master plan process and received our draft plan in the fall. Brooks stated he went through and only picked existing commercial areas as well as parks and then juggled what was available with the existing budget for the bike racks.

Dominick stated the plan is a little bit more forward looking than reactive to any other inputs and is a good plan.

Pam Graham stated the bike racks are nice looking and have recently notice rental bikes in Oak Park and was curious has there been any consideration in Birmingham offering a bike rental program.

Brooks stated the multi-modal board has discussed a bike rental program that has been seen throughout Detroit and other cities and has gone back and forth with the City Commission on the idea. Brooks stated the bike rental program would be a separate program.

Brooks stated he would communicate with DPS on the ideal locations for final installation.

It was moved by John Rusche, seconded by Dominick Pulis to endorse the installation of 24 new bike racks at 13 existing neighborhood destinations as outlined in Phase 5 of Bicycle Parking Plan.

ROLE CALL VOTE:	Yeas,	Heather Carmona, Pam Graham, Ross Kaplan, Jeffrey LaBelle, Ellie Noble, Dominick Pulis and John Rusche
	Nays,	None

AGENDA ITEM #2: Annual Piano in the Park Art Installation

Brooks stated that in 2019, the Public Arts Board had recommended that the Piano for Shain Park be sent through the Parks and Recreation Board and had more approvals to be required such as lockable wheels and painting off-site. Eventually the program was approved.

Brooks stated instead of going through an application process through the Public Arts Board, Park and Recreation Board and City Commission every year, the Public Arts Board would like to recommend it's an annual program and just receive a box piano and plan an annual painting event.

Brooks stated the same conditions of approval as the first year for them to go through every year, it would be on wheels, the piano would be covered during events and the painting would be held off-site.

Brooks stated in regards to COVID-19 and social distancing going on, the Public Arts Board discussed concerns for the virus and want to follow all state, county and city guidelines. The Art Board is comfortable for the piano being available for the public, so long as the playgrounds are open as well and believe the availability for these items can coincide.

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Brooks stated the Public Arts Board also amenable to provide some type of sanitation station with the piano if the Parks and Recreation Board or City Commission would like to see that. The Public Arts Board is also open to foregoing 2020 and having the annual program begin in 2021.

John Rusche stated it was a big success and remembered a year ago when the Parks and Recreation Board was discussing it.

Ellie asked if the Public Arts Board is wanting to have more than one piano at a time.

Brooks stated that the Public Arts Board had initially discussed having more than one piano and evaluating if they could maybe spread a few more around town but for the annual program, but because of available manpower and everything going on in the city, the Public Arts Board likes Shain Park pavilion as the requested location for the annual program.

John Rusche asked if the city disinfects the playground equipment. The idea of having some kind of sanitation station, at least for your hands near there, would really be a good idea.

Carrie stated the City of Birmingham playgrounds are currently open and have sanitation stations at every playground. Carrie stated the playgrounds are sanitized weekly, but it is up to parents to make sure they're having their kids practice the social distancing.

Brooks stated if the City Commission approved the program but the state passed new COVID guidelines that those rules would kick in and he would immediately talk with the city manager and DPS on how everything is being addressed within the playgrounds, playgrounds are being shut down, then the piano would be taken away.

Lauren stated the piano won't be placed out until 2021 since the state still does not have a handle on COVID-19, issues, potential that are around the corner that we want to be mindful of and best practices are in place at our outdoor facilities. The downtown sanitizers are put up by DPS as well, so we're going to hold off as that was Mr. Valentine's wishes as well.

Lauren stated with all the stipulations in place would warrant the Parks and Recreation Board support for this program but it won't be placed out until 2021, and even next year, all of those precautions will be there.

Dominick recommended that the artist have them double-sided, so perhaps full display on both sides and maximizing the full viewing opportunity. Brook stated he would accompany the artist so the artwork is install to ensure that it's facing the right way.

Brook stated there could be conditions for city commission, something about the lighting, to say if the lighting becomes a problem, it has to be removed upon Parks and Recreation Board or by City Commission.

It was moved by Ellie Noble, seconded by Pam Graham to recommend a temporary installation of art on loan from Laurie Tennent along Booth Trail, Linden Park Trail, and Quarton Lake Trail as indicated on the applicant's map for eight polychromatic images imposed on aluminum canvasses to be illuminated by ambient solar lights as indicated in the applicant's images for a period of one year.

ROLE CALL VOTE:	Yeas,	Heather Carmona, Pam Graham, Ross Kaplan, Jeffrey LaBelle, Ellie Noble, Dominick Pulis and John Rusche
	Nays,	None

AGENDA ITEM #4: Natural Areas Maintenance:

Carrie stated that the City of Birmingham did not perform the burn this year but the department wanted to continue with our natural areas maintenance so at the time I hired Cardno to get the city started minimally until I could receive a more thorough proposal from them for the city maintenance program for this year. It would be a continuation of the city's maintenance program that is set up in several parks, including Barnum, Quarton Lake, Martha Baldwin Park and the museum.

Carrie stated that Cardno is an approved vendor in Oakland County and the county has a program in place for these type of services. Oakland County offers municipalities to opt in on the program to the same pricing is given without having to go out to bid. In 2015 and 2018, Cardno was award projects and are happy with their performance.

It was moved by John Rusche, seconded by Ellie Noble to approve the project for Natural Areas Maintenance with Cardno for a total cost not to exceed \$18,400.00. Funds are available from the General Fund-Parks Other Contractual Services account #101-751.000-811.0000 for these services. Further, to recommend this project to be considered for approval by the City Commission.

ROLE CALL VOTE:	Yeas,	Heather Carmona, Pam Graham, Ross Kaplan, Jeffrey LaBelle, Ellie Noble, Dominick Pulis and John Rusche
	Nays,	None

COMMUNICATION/DISCUSSION ITEM #1: Resignation from Bill Wiebrecht, Parks and Recreation Board Member

Lauren provided to the Parks and Recreation Board an email from Bill Wiebrecht resigning his position from the Parks and Recreation Board.

Heather stated he has been on the Parks and Recreation Board since 1991.

Ellie stated that Bill was so knowledgeable about everything.

No Action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #2: Golf Report- July 1, 2020

Lauren presented to the Parks and Recreation Board the July 1, 2020 golf report that was prepared by Jacky Brito.

Lauren stated the memberships, revenues and rounds have increased. Despite not having electric carts initially in the beginning, beverages, and food, not so shabby. Hats off to Jackie, Brian, and the crew at both courses. Lauren stated it's the workers and the staff and of course the golfers that make it what it is.

Dominick with respect to the golf courses and the numbers that we saw, certainly impressive rebounding in the month of June. That's a high demand and it's significant by the course conditions and the leadership of our golf staff, so I wanted to commend them for a job well done.

Pam asked if there been increased expenses needed to deal with increased sanitary measures.

Lauren stated that Jackie is putting together some reports and as soon as latest finance golf report is available it will be provide.

No Action was taken by the Parks and Recreation Board

COMMUNICATION/DISCUSSION ITEM #3: Parks and Recreation Bond Update (verbal)

Lauren stated that at the June 22nd City Commission meeting Commissioner Long raised the question where the City of Birmingham is with the Parks and Recreation Bond and let's revisit that.

Lauren stated the Parks and Recreation Bond will be discussed at the next City Commission meeting on Monday, July 13th.

Lauren stated that the Parks and Recreation Bond once approved by the City Commission the bond would be placed on the November ballot

No Action was taken by the Parks and Recreation Board

UNFINISHED BUSINESS:

Pam asked about the Parks and Recreation Rules. Lauren stated the department is still waiting for a response from the city attorney's office

No Action was taken by the Parks and Recreation Board

NEW BUSINESS:

Ellie asked on how to rent parks or getting a permit at parks in order to have exercise classes for the use of businesses in Birmingham to use COVID.

Connie stated since the businesses are not able to open up so a program was put in place which allows for businesses to schedule blocks of time for classes whether it be yoga or Pilates and the organizations are not being charged for the use of the facility and the organizations are providing the City of Birmingham as an additional insured.

OPEN TO THE PUBLIC FOR ITEMS NOT ON THE AGENDA:

Jackie Rupert inquired about the skate park and how might scooters be allowed at the skate park.

Carrie stated that at the skate park is regularly reviewed by our insurance MML and it's been discouraged from MML. Carrie also stated scooter handlebars ruin material that are on the ramps. Carrie stated that skate park is not intended for scooters, unfortunately.

Jackie Rupert stated that her and Dr. Anna Groebe have visited three local skate parks, Troy, Sterling Heights and Auburn Hills that allow scooters and if there is an opportunity to look into this further and see if the insurance could be reevaluated.

Dominick asked if the skate park rules be reviewed at the same time the park rules and regulations are presented.

Dr. Anna Groebe stated there's some argument about damage, things to consider, such as non-motorized scooters only, maybe restricting the age, you know, under 18 are allowed to scooter, because those children are smaller and lighter, therefore doing less damage.

John asked if the department could find out what different material being used at the three local skate parks that were mentioned and to see if they've had the same concerns and how they solved them.

Lauren thanked Jackie Rupert and Dr. Anna Groebe for attending and sticking on this long. Lauren stated the skate park was built in the mid-2000's and it was primarily for safety precautions and the type of ramps, and not only damage, which is secondary, it was mainly the way it was designed and the crossover of the attendees and the users and things of that nature but warrants a comparison and a data check.

Lauren stated staff will research and we'll put it on a future agenda specific to the skate park.

Heather Carmona stated the next regular meeting will be held on Tuesday August 11, 2020 virtually at 6:30 pm.

Meeting was adjourned at 8:13 pm
Connie J. Folk, Recreation Coordinator

VANDYKE • HORN

Birmingham Parks and Recreations Bond Proposal Public Information Campaign

This public information campaign has been designed to inform and educate Birmingham residents about the Parks and Recreation Bond Proposal slated for a vote on November 3, 2020. The campaign will provide information on Birmingham's parks and recreation options and needs, planning for parks improvements, the bond proposal itself and its potential effect on Birmingham taxpayers. Our goal is to educate Birmingham voters on the proposal and provide data on why supporting the bond is a timely investment. The following platforms will be used throughout the campaign:

Website

Birmingham's website will be the primary site for bond proposal information. A compilation of frequently-asked-questions (FAQs) is already posted to the site. Questions and answers will be added as needed. The FAQs will serve as a core campaign document and will reflect the most timely information and additional questions submitted by residents. Link directly to information on the parks bond at www.bhamgov.org/parksbond.

We will update the site with additional information about parks and recreation planning, photographs from Birmingham parks and recreation facilities and other materials available through the Public Services Department. We have also provided the City with information on developing a website impact calculator, which will allow residents to use the value of their home to calculate the tax impact of the bond proposal.

Social Media

Van Dyke•Horn currently manages the City's social media program, and we can seamlessly integrate informational posts on the bond proposal into the monthly schedule of posts on Facebook and NextDoor. We will occasionally "tweet" information, but past experience indicates that Facebook and NextDoor are most popular among Birmingham residents.

We have started the social media effort by soliciting photos of residents using Birmingham parks and recreational facilities to illustrate how important parks are to the fabric of this community. We also promote all meetings offering opportunities for the public to comment on City initiatives and posted two notices about this meeting to encourage participation.

Targeted Emails/Newsletters

Birmingham offers a robust email program targeting individual interests and neighborhoods. We will use emails to provide information to residents with specific interest areas such as Birmingham golf courses and provide general information through city-wide emails. We will integrate targeted emails with information in the City's monthly e-newsletter to ensure that residents know how to get complete information on the proposal, encouraging a well-informed vote.

Direct Mail

Our plan calls for two direct mail pieces to Birmingham residents – one in early September and another in early October. Because this is a presidential election year, we anticipate a tremendous amount of “noise” (and high costs) on all media channels and direct mail. An early September drop will allow us to reach residents just as they make the traditional shift from summer to fall activities. The early October date allows us to capture absentee voters and avoids the messaging crush that will undoubtedly start in mid-October and run through November 3.

Media Relations

We are currently developing a news release and fact sheet on the Parks and Recreation Bond Proposal. Both will be distributed to major media outlets in metropolitan Detroit, but we will focus additional effort on local publications such as Downtown, Birmingham Bloomfield Eagle, Oakland Press, Seen and MLive. We will work with each publication encouraging informational coverage of the proposal and endorsement if possible.

Birmingham Parks Celebration

We are developing an event(s) to celebrate Birmingham parks and provide information on the parks bond. We have targeted Booth or Shain Park as potential venues. The event(s) would last for 2-3 hours on a day that would provide maximum traffic. Volunteers will be on hand to answer questions and distribute information on the bond proposal and the value parks bring to community connectedness and property values.

Parks and Recreation Board Support

As experts on Birmingham's parks and recreational facilities, board members will inevitably be asked questions about the bond, how it will be used and what its effect will be on Birmingham taxpayers. We are finalizing a brief “elevator pitch” for board members to use that explains the bond and how funds will be deployed. The content is drawn from the FAQs and will help ensure consistent core messaging on the proposal.



Connie Folk <cfolk@bhamgov.org>

Fwd: Proposal for the Birmingham City Commission

1 message

Lauren Wood <Lwood@bhamgov.org>

Tue, Jul 14, 2020 at 2:28 PM

To: "Laird, Carrie" <Claird@bhamgov.org>, "Folk, Connie" <cfolk@bhamgov.org>

fyi

See the attached

Lauren Wood

Director of Public Services

City of Birmingham

Department of Public Services

851 S. Eton, Birmingham, MI 48009

Direct Dial: 248.530.1702

----- Forwarded message -----

From: **Joe Valentine** <Jvalentine@bhamgov.org>

Date: Mon, Jul 13, 2020 at 9:34 AM

Subject: Fwd: Proposal for the Birmingham City Commission

To: Brad Host <bhost@bhamgov.org>, Clinton Baller <cballer@bhamgov.org>, Mark Nickita <mnickita@bhamgov.org>, Pierre Boutros <pboutros@bhamgov.org>, Racky Hoff <rhoff@bhamgov.org>, Stuart Sherman

<ssherman@bhamgov.org>, Therese Longe <tlonge@bhamgov.org>, Tim Currier <tcurrier@bhlaw.us.com>

Cc: Alex Bingham <abingham@bhamgov.org>, Lauren Wood <Lwood@bhamgov.org>

FYI - Please note the attached letter and petition received today from a resident in the Quarton Lake neighborhood to make the public property next to Fire Station #2 off Maple into a park and playground. Such requests would be routed to the appropriate board for a review and recommendation, which in this case is the Parks and Recreation Board.

----- Forwarded message -----

From: **Joe Valentine** <Jvalentine@bhamgov.org>

Date: Mon, Jul 13, 2020 at 9:28 AM

Subject: Fwd: Proposal for the Birmingham City Commission

To: <katebongiorno@gmail.com>

Cc: Therese Longe <tlonge@bhamgov.org>

Ms. Bongiorno,

Thank you for sharing your petition for the creation of a new park and playground in the Quarton Lake Neighborhood next to fire station #2. As we consider opportunities for improving our parks we will include your petition for consideration as well. This evening the City Commission will be presented with an opportunity for a Parks and Recreation Bond and I will share your petition with them. Per normal protocol, your petition may be directed to the Parks and Recreation Board for review and development of a formal recommendation back to the City Commission to act upon. We can keep you advised as to when the Parks and Recreation Board may consider your petition so you can elaborate on the interest and ideas from your neighborhood.

Best regards,
Joe Valentine

----- Forwarded message -----

From: **Kate Bongiorno** <katebongiorno@gmail.com>

Date: Fri, Jul 10, 2020 at 5:54 PM

Agenda Item #2

Subject: Fwd: Proposal for the Birmingham City Commission
To: <jvalentine@bhamgov.org>, <tlonge@bhamgov.org>

Dear City Manager Valentine,

Please find attached a letter and supporting petition proposing the creation of a new Birmingham City park and playground in the Quarton Lakes Estates neighborhood.

I have previously discussed this idea with City Commissioner Longe and have copied her on this email.

Incidentally, I would be glad to mail or deliver the actual signed petitions with citizens' signatures if it is preferred, but since City Hall is closed due COVID-19, an email and copy of the petition seemed the most efficient means of communication at this time.

Thank you for considering this community project.

Best regards,
Kate Bongiorno

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Joseph A. Valentine
City Manager
[City of Birmingham](#)
[151 Martin Street](#)
Birmingham, MI 48009
(248) 530-1809 Office Direct
(248) 530-1109 Fax
jvalentine@bhamgov.org
Twitter: @JoeValentine151

To get the latest information regarding the City of Birmingham, please sign up for our communication tools by clicking here www.bit.ly/bhamnews.

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2 attachments

QLE Playground Petition .jpg
2196K



 **Quarton Lakes Estates Playground Proposal 07.10.20.pdf**
95K

Kate Bongiorno
684 Puritan Avenue
Birmingham, MI 48009

July 10, 2020

Birmingham City Commission
151 Martin Street
Birmingham, MI 48009

Dear Birmingham City Manager Valentine, City Clerk Allen, and Esteemed Commission Members,

I would like to request and encourage your consideration of the creation of a 15th Birmingham City Playground in Quarton Lakes Estates.

This idea was hatched about a year ago when my friend (and fellow Birmingham resident) and I took our kids to visit all 14 Birmingham playgrounds in one day. It took us six hours and we enjoyed the variety of landscapes and playscapes and the opportunity to explore Birmingham. On our drive home, my kids and I wondered why our neighborhood was missing a neighborhood playground?

I subsequently shared my thoughts with other friends in the neighborhood and one, who I must take a moment to spotlight as one of Birmingham's most loyal citizens, Patricia Andrews, suggested that the greenspace adjacent to the beautiful new Fire Station #2 might be a good location to build a playground in the neighborhood.

I could not agree with her more!

The space next to Fire Station #2 has ample space to create a safe, pleasant, inviting space for recreation and relaxation. It has easy pedestrian and bike access from Fairfax, Chesterfield, and Maple Roads. In addition, it boasts street parking, complimentary nearby local businesses to visit for a snack while playing, a tony new fire station that is well-known by children in the neighborhood, and nice, established features of shade, safe distance from the roads, and access to the Fire Department in case of emergency.

This proposed playground space will offer a wonderful place for community connections!

The churches along Maple Road house many preschools and the playground will offer a welcome option for parents with younger siblings who have a couple of hours to play in between drop-offs and pick-ups at Quarton, West Maple, Hand-in-Hand and First Kids Preschools. For residents who are retired, a beautiful outdoor space with tables and benches will be a terrific location to meet up for coffee and conversation or gather for a game of chess, cards, or dominos with friends and neighbors... and fresh air.

Quarton Lakes Estates is a neighborhood with a population mix of families and retirees. A playground and park will create an ideal space for neighbors who otherwise miss one another due to different schedules and lifestyles to meet and socialize in a casual, outdoor setting. It offers intersections for neighbors to meet and get to know one another, which is vital for creating strong, connected neighborhoods and communities. As I shared this idea with my friends and neighbors, it was equally embraced by the young and the young at heart, individuals with children and those who enjoy being around children.

The creation of Birmingham's 15th playground has tremendous merit at face value, but there is *so much more* potential that comes part and parcel with its construction.

The park could be a great venue for residents to rent for birthday parties, scouts or sports team picnics, or school parties. While offering a safe option for social events, it could also generate a nominal source of revenue to support maintenance costs. Similarly, a structure such as fence or pathway could be constructed through donations and offer a place for residents to donate to their local neighborhood gathering space and "leave their mark" with an inscribed fence plank or brick or stone.

The park could also be a great place for the City to offer exciting, low-cost, high-impact events such as book readings, concerts, or holiday gatherings to promote community... and even spotlight rising poets, musicians, artists, or tastemakers living right next door who might happily share their talents with their neighbors on a sunny afternoon at the park?!

I propose that the space is simple but can impactfully multi-task: picnic tables and benches, garbage and recycling cans, a water fountain, a sandbox or Gaga Pit, a mix of toddler and youth, ADA inclusive swings, a slide, and basic climbing structure. The space could also potentially accommodate a basketball hoop and park exercise equipment that would be equally enjoyed by teenage and adult parkgoers *and* our loyal firefighters during downtime at the Station.

In addition, I suggest adding features that invite community collaboration: small gardens that could be adopted by residents, student groups, or schools; Book Walks that could be guided by friends at the ever-improving Baldwin Library; fairy gardens or nooks broadcasting positive, inclusive messages; a Little Library; a kiosk or message board where the City or residents could post useful, neighborly information (i.e. items for sale, new social groups, events, missing pet notices, etc.); and a hallmark feature to make the playground really unique such as a community-member created Art installation, a fence with love locks, a gazebo, a pine tree where ornaments could be displayed for seasonal holidays, or a take something/leave something surprise box.

The sky's the limit with opportunities to turn the beautiful space flanking Birmingham's impressive new fire station into a place with even more to offer its residents in Quarton Lakes Estates... and the Birmingham community at large!

Upon presenting the idea around my neighborhood this Spring, I was greeted with great enthusiasm by neighbors on many different streets within Quarton Lakes Estates and across all demographics. I have attached a list of residents who similarly support the proposal of a playground in our neighborhood.

Moreover, in these uncertain times, I believe a safe, new, exciting open space, out of doors might be just what Birmingham needs to inspire hope and offer new opportunities for safe social engagement.

On behalf of my neighbors and myself, thank you for your consideration of this community improvement as well as your ongoing dedication to Birmingham, City Manager Valentine, City Clerk Allen, and Councilmembers Longe, Host, Hoff, Baller, Boutros, Nickita, and Sherman.

Sincerely,

Kate Bongiorno

Petition to Create a Quarton Lakes Estates Neighborhood
Playground Adjacent to Fire Station #2

Name	Address	Signature
Kristin Plumb	1841 Melbourne St.	ll-ne
Laura Northerner	1869 Melbourne St	Laura Northerner
Hannah Kessler	595 Kimberly St.	Hannah Kessler
Katie Holder	1882 Melbourne St	Katie Holder
June Strickland	1822 Melbourne St	June Strickland
MARIANNE WINTERS	1825 MELBOURNE	Marianne Winters
Jennifer Swanson	1777 MELBOURNE ST	Jennifer Swanson
Rob Dale	1755 Melbourne St.	Rob Dale
Erin Mortenson	975 Fairfax St	Erin Mortenson
Jen Genberg	287 Suffield Ave	Jen Genberg

Petition to Create a Quarton Lakes Estates Neighborhood
Playground Adjacent to Fire Station #2

Name	Address	Signature
Kate Bongiorno	684 Puritan Avenue	Kate Bongiorno
JAMES BONGIORNO	684 PURITAN AVE	J Bongiorno
^{Patricia Andrews} Patricia Andrews	235 Chesterfield	Patricia Andrews
Keri Robson	993 Suffield Ave	Keri Robson
David Robson	993 Suffield Ave	David Robson
MIKE BARD	916 SUFFIELD AVE	Mike Bard
Sarah Eversman	916 Suffield Ave	Sarah Eversman
NELISSA MARK	635 PURITAN AVE	Nelissa Mark
Thomas Mark	635 Puritan Ave	Thomas Mark
CYNTHIA LEFAY	672 Puritan Ave	Cynthia LeFay
Amanda Schairer	1444 Chesterfield Ave	Amanda Schairer

SUSAN CONWAY	998 Brookwood Bham	Susan Conway
William Conway	11 11 11	William Conway
TRICIA PRAY	607 Pilgrim Birmingham	Tricia Pray
Darleen Mahler	1280 Redding Rd Birmingham	Darleen Mahler
HUGH MAHLER	1280 Redding Rd Birmingham	Hugh Mahler
ANTHONY FOREST	1098 FAIRFAX ST. BIRMINGHAM	Anthony Forest
Mariani Rahman	1757 Winthrop Ln, Birmingham	Mariani Rahman
LISA HOFFMAN	1862 Winthrop Lane	Lisa Hoffman
Jennifer Goertz	316 Puritan,	Jennifer Goertz
Lynn Host	639 Puritan	Lynn Host
Brad Host	639 Puritan	Brad Host
PASCALE BAUER	1791 PINE STREET	Pascale Bauer
William Beachum	701 Puritan	William Beachum

DATE: July 17, 2020

TO: City Commission

FROM: Joseph A. Valentine, City Manager

SUBJECT: Parks Bond Opportunity

The last Parks and Recreation Bond was authorized in 2001 and issued in two series; one in 2002 in the amount \$16,122,688 and another in 2008 in the amount of \$4,014,789. Since 2002, updates to the Parks and Recreation Master Plan occurred in 2006, 2011 and 2018. In November of 2019, a priority list was presented to the City Commission in follow-up to the most recently adopted plan. In January of 2020 at the City's Long Range Planning meeting, the opportunity for a potential Parks and Recreation Bond was presented as an option for funding future parking improvements. With the onset of COVID-19 this spring, this discussion was tabled as the City assessed the economic and operational challenges that were presented in this new environment. At the regular meeting of June 22, 2020, the Commission requested this item be brought back for consideration given the opportunity for a November ballot question was approaching.

The opportunity for Parks and Recreation Bond was again presented on July 13, 2020 for consideration of setting a date to consider approval of a bond proposal. A copy of the report outlining this opportunity is attached. On July 13th the Commission passed a resolution setting July 20, 2020 as the date to consider approval of a local ballot proposal to be presented at the November general election for a parks and recreation bond in support of the Parks and Recreation Master Plan. A copy of a final bond resolution and related ballot language is attached along with an estimate of issuance costs related to the bond. In total, the bond amount based on the Parks Board priority list would be \$11,250,000 which could be issued in two series; the first in the amount of \$4,750,000 in 2021 and the second series in the amount of \$6,500,000 in 2024 as existing bond debt would be retired in these respective years.

The City's existing debt levy is approximately 1.0099 mills and would reduce to .5448 mills in the 2020-21 fiscal year and by 2024-25 the City's debt levy would reduce to .1156 mills. The addition of the proposed two bond series would change this reduction from .1156 mills in fiscal year 2024-25 to .2871 mills.

It was suggested by Commissioner Baller at the July 13, 2020 Commission meeting that he would like to consider the opportunity to not reduce the City's debt service levy and bond for an amount equal to our debt service millage levy at the current rate of .5448 mills. This would generate roughly an additional \$16.4 million, but would not have any specific projects assigned to it, only provide funding for unidentified future projects. A schedule has been developed to outline this scenario and is attached. This would increase the bond issuance from \$11,250,000 to \$28,105,000. The average annual impact to the taxpayer with a taxable value of \$250,000 for a \$28,105,000 issuance would be roughly \$135.98 per year over the life of the bonds. For the

original amount of \$11,250,000 the average annual impact to the taxpayer with a taxable value of \$250,000 would be \$51.60 per year over a 21 year debt service for the bonds. Other bond and millage issues that have had preliminary discussions by the Ad Hoc Unimproved Street Study Committee and Ad Hoc Joint Senior Services Study Committee include a potential road bond and senior millage. If advanced, these initiatives could also have a potential increase in the overall tax levy for residents and should be part of the consideration for future debt service obligations. Maintaining the existing debt service levy for the next 20 years for solely a Parks Bond would certainly impact the City's tax rate in the coming years. With the pressures from Headlee reducing our future taxing capacity there should be further discussion if the Commission decides to move in this direction.

In follow up to the motion at the July 13, 2020 meeting, a final version of the local ballot proposal in support of the Parks and Recreation Master Plan has been submitted for your consideration along with the opportunity to engage with a communications firm to assist the public education of the ballot proposal.

ATTACHMENTS:

- Bond Resolution
- Estimate of Bonding Costs
- Revised Schedule of Debt Service for \$28,105,000 bond
- Memorandum of July 1, 2020

SUGGESTED ACTION:

To adopt the resolution submitting a Parks and Recreation Bond Proposal in the amount of \$11,250,000 at the general election to be held on Tuesday, November 3, 2020

AND

To engage VanDyke*Horn to perform communication services as outlined in their July 1, 2020 communication bond proposal in the amount of \$30,000 charged to Other Contractual Services Account #101-170.000-811.00.

RESOLUTION SUBMITTING PARKS AND RECREATION BOND PROPOSAL

CITY OF BIRMINGHAM
County of Oakland, State of Michigan

Minutes of a regular meeting of the City Commission of the City of Birmingham, County of Oakland, State of Michigan, conducted electronically in conformity with Governor Whitmer’s Executive Order No. 2020-129, on the 20th day of July, 2020, at 7:30 p.m., prevailing Eastern Time.

PRESENT: Members _____

ABSENT: Members _____

The following preamble and resolution were offered by Member _____ and supported by Member _____.

WHEREAS, the City Commission (the “City Commission”) of the City of Birmingham (the “City”) has determined that it is necessary to pay all or part of the cost of acquiring, constructing, furnishing, equipping and renovating parks and recreation improvements, including parks, playgrounds and trail system improvements and renovations to the Birmingham Sports Ice Arena, including all appurtenances and attachments (the “Project”); and

WHEREAS, the City Commission has determined that the City should borrow money in an amount not to exceed Eleven Million Two Hundred Fifty Thousand Dollars (\$11,250,000), and issue unlimited tax general obligation bonds of the City, in such amount for the purpose of paying part of the cost of the Project; and

WHEREAS, the City Commission has determined that a proposal to issue bonds for the Project shall be submitted to the qualified electors of the City at the general election to be held in the City on Tuesday, November 3, 2020 (the “Election Date”); and

WHEREAS, in order for the bond proposal to be submitted to the qualified electors, it is necessary for the City Commission to certify the ballot wording of the proposal to the City Clerk and to the County Clerk of the County of Oakland (the “County Clerk”), as required by Act 116, Public Acts of Michigan, 1954, as amended (the “Michigan Election Law”).

NOW, THEREFORE, BE IT RESOLVED THAT:

1. The bond proposal attached hereto as Exhibit A (the “Bond Proposal”) shall be submitted to a vote of the qualified electors of the City on the Election Date.
2. The ballot wording of the Bond Proposal is hereby certified to the City Clerk and

the County Clerk for submission to the City's electors on the Election Date. The City Clerk is hereby authorized and directed to file this Resolution and/or complete any such forms, certificates or documents as may be required by the County Clerk to evidence the foregoing certification and/or submission by no later than 4:00 p.m. on Tuesday, August 11, 2020.

3. The City Clerk and the County Clerk are hereby directed to (a) post and publish notice of last day of registration and notice of election as required by the Michigan Election Law; and (b) have prepared and printed, as provided by the Michigan Election Law, ballots for submitting the bond proposal at the election, which ballots shall contain the Bond Proposal, or the proposition shall be stated as a proposal on the voting machines, which ballots may include other matters presented to the electorate on the same date.

4. The estimated millage rate in the first year and simple average annual millage rate set forth in the Bond Proposal, which have been prepared for the City by Bendzinski & Co., financial advisors to the City, are reasonable estimates of such millage rates based on current assumptions.

5. The City makes the following declarations for the purpose of complying with the reimbursement rules of Treas. Reg. § 1.150-2 pursuant to the Internal Revenue Code of 1986, as amended:

- (a) If the ballot proposal is approved by the electors, the City reasonably expects to reimburse itself with proceeds of the Bonds for certain costs of the Project which were paid or will be paid from the general funds of the City subsequent to sixty (60) days prior to today.
- (b) The maximum principal amount of debt expected to be issued for the Project, including issuance costs, is \$11,250,000.
- (c) A reimbursement allocation of the capital expenditures described above with the proceeds of the Bonds will occur not later than 18 months after the later of (i) the date on which the expenditure is paid, or (ii) the date the Project is placed in service or abandoned, but in no event more than three (3) years after the original expenditure is paid. A reimbursement allocation is an allocation in writing that evidences the City's use of the proceeds of the Bonds to reimburse the City for a capital expenditure made pursuant to this resolution.

6. All resolutions and parts of resolutions, insofar as they conflict with the provisions of this resolution, are hereby repealed.

AYES: Members _____

NAYS: Members _____

RESOLUTION DECLARED ADOPTED.

City Clerk

I HEREBY CERTIFY that the attached is a true and complete copy of a resolution adopted by the City Commission of the City of Birmingham, County of Oakland, State of Michigan, at a regular meeting held on July 20, 2020, and that the meeting was conducted and public notice of the meeting was given pursuant to Act No. 267, Public Acts of Michigan, 1976, as temporarily modified by Governor Whitmer's Executive Order No. 2020-129 and that the minutes of the meeting were kept and will be or have been made available as required by the Act.

City Clerk

EXHIBIT A

PARKS AND RECREATION BOND PROPOSAL

Shall the City of Birmingham, Oakland County, Michigan, borrow the principal sum of not to exceed Eleven Million Two Hundred Fifty Thousand Dollars (\$11,250,000), and issue its unlimited tax general obligation bonds in one or more series, payable over a period not to exceed twenty-one (21) years from the date of issuance, to be used by the City for the purpose of paying all or part of the cost of acquiring, constructing, furnishing, equipping and renovating parks and recreation improvements, including parks, playgrounds and trail system improvements and renovations to the Birmingham Sports Ice Arena, including all appurtenances and attachments? The estimated millage to be levied in 2021 is 0.0485 mills (\$0.05 per \$1,000 of taxable value) and the estimated simple average annual millage rate required to retire the bonds is 0.2064 mills (\$0.21 per \$1,000 of taxable value).

YES

NO

36085432.2\008626-00031



\$11,250,000
CITY OF BIRMINGHAM
COUNTY OF OAKLAND, STATE OF MICHIGAN
GENERAL OBLIGATION UNLIMITED TAX BONDS, SERIES 2021

ESTIMATE OF COST

	Series A \$4,750,000	Series B \$6,500,000	Total
CONSTRUCTION, ENGINEERING, AND CONTINGENCIES	\$ 4,619,650	\$ 6,343,350	\$ 10,963,000
COST OF ISSUANCE			
Bond Counsel	\$ 32,500	\$ 38,500	71,000
Registered Municipal Advisor	28,500	30,250	58,750
Official Statement	4,000	4,000	8,000
Rating Fees	14,000	15,000	29,000
MAC Fee	400	400	800
Bond Discount (1.0%)	47,500	65,000	112,500
Printing and Publishing	2,500	2,500	5,000
Michigan Treasury Fee (.02% of par \$1,000 max)	950	1,000	1,950
TOTAL COST OF ISSUANCE	\$ 130,350	\$ 156,650	\$ 287,000
TOTAL PROJECT COST	\$ 4,750,000	\$ 6,500,000	\$ 11,250,000

17000 Kercheval Ave. Suite 230, Grosse Pointe, Michigan 48230
PHONE: (313) 961-8222 FAX: (313) 961-8220

The information contained herein was derived from sources generally recognized as reliable and does not make any representations as to correctness or completeness and has in no way been altered except to the extent that some information may be summarized, and is in no way intended to be a solicitation for orders.

\$28,105,000
 CITY OF BIRMINGHAM
 COUNTY OF OAKLAND, STATE OF MICHIGAN

SCHEDULE OF DEBT SERVICE REQUIREMENTS

**Maximum Issue Supported by .5448 Mills
 On a Fiscal Year Basis
 20 Years**

Year	Principal Due October 1	Interest Rate	Interest Due October 1	Interest Due April 1 <i>NEXT</i>	Total Principal & Interest Requirements	Taxable Value in 1,000	Fiscal Year Millage Requirement
2021	\$ 700,000	2.750%	\$ 386,444	\$ 376,819 *	\$ 1,463,263	\$ 2,691,050	0.5438
2022	750,000	2.750%	376,819	366,506	1,493,325	2,744,871	0.5440
2023	800,000	2.750%	366,506	355,506	1,522,013	2,799,768	0.5436
2024	855,000	2.750%	355,506	343,750	1,554,256	2,855,764	0.5443
2025	910,000	2.750%	343,750	331,238	1,584,988	2,912,879	0.5441
2026	965,000	2.750%	331,238	317,969	1,614,206	2,971,137	0.5433
2027	1,025,000	2.750%	317,969	303,875	1,646,844	3,030,559	0.5434
2028	1,090,000	2.750%	303,875	288,888	1,682,763	3,091,171	0.5444
2029	1,155,000	2.750%	288,888	273,006	1,716,894	3,152,994	0.5445
2030	1,220,000	2.750%	273,006	256,231	1,749,238	3,216,054	0.5439
2031	1,290,000	2.750%	256,231	238,494	1,784,725	3,280,375	0.5441
2032	1,360,000	2.750%	238,494	219,794	1,818,288	3,345,982	0.5434
2033	1,435,000	2.750%	219,794	200,063	1,854,856	3,412,902	0.5435
2034	1,515,000	2.750%	200,063	179,231	1,894,294	3,481,160	0.5442
2035	1,595,000	2.750%	179,231	157,300	1,931,531	3,550,783	0.5440
2036	1,680,000	2.750%	157,300	134,200	1,971,500	3,621,799	0.5443
2037	1,765,000	2.750%	134,200	109,931	2,009,131	3,694,235	0.5439
2038	1,855,000	2.750%	109,931	84,425	2,049,356	3,768,120	0.5439
2039	1,950,000	2.750%	84,425	57,613	2,092,038	3,843,482	0.5443
2040	2,045,000	2.750%	57,613	29,494	2,132,106	3,920,352	0.5439
2041	2,145,000	2.750%	29,494	-	2,174,494	3,998,759	0.5438
	<u>\$ 28,105,000</u>		<u>\$ 5,010,775</u>	<u>\$ 4,624,331</u>	<u>\$ 37,740,106</u>	<u>\$ 69,384,196</u>	<u>0.5439</u> Average

Assumptions:

Bonds Dated:	04/01/2021
First Interest Payment:	10/01/2021
Number of Days:	180 *
Subsequent Interest Payment:	04/01/2022
Number of Days:	180
First Principal Payment:	10/01/2021
Projected Interest Rate	2.75%
2020 Taxable Value	2,638,284,320
Growth Rate in Taxable Value	2.00%

**17000 Kercheval Ave., Suite 230, Grosse Pointe, Michigan 48230
 PHONE: (313) 961-8222 FAX: (313) 961-8220**

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MEMORANDUM

Office of the City Manager

DATE: July 1, 2020
TO: City Commission
FROM: Joseph A. Valentine, City Manager
SUBJECT: Potential Park Bond Opportunity

INTRODUCTION:

Every five to six years, the City's Parks and Recreation Master Plan is updated to reflect a vision for the City's parks and recreation facilities: their operations, maintenance, and enhancements for the next several years. This plan also forms the basis for potential recreation grant funding from the Michigan Department of Natural Resources (MDNR) and other agencies and foundations. In addition, municipal funding options are explored, as applicable, to achieve the desired improvements. One such option is the potential for a Parks and Recreation Bond as the last bond issuance for park improvements occurred in 2008. With current bond debt expiring in fiscal years 2021 and 2024, there is an opportunity to replace this retiring debt with new debt service, which would be less than the debt being retired, and achieve the goals of the Parks and Recreation Master Plan, if desired.

BACKGROUND:

The last Parks and Recreation Bond was authorized in 2001 and issued in two series; one in 2002 in the amount \$16,122,688 and another in 2008 in the amount of \$4,014,789. Since 2002, updates to the Parks and Recreation Master Plan occurred in 2006, 2011 and 2018. In November of 2019, a priority list was presented to the City Commission in follow-up to the most recently adopted plan. In January of 2020 at the City's Long Range Planning meeting, the opportunity for a potential Parks and Recreation Bond was presented as an option for funding future parking improvements. With the onset of COVID-19 this spring, this discussion was tabled as the City assessed the economic and operational challenges that were presented in this new environment. At the regular meeting of June 22, 2020, the Commission requested this item be brought back for consideration given the opportunity for a November ballot question was approaching.

The filing deadlines for county and local proposals are governed by the State of Michigan Secretary of State and a copy of their 2020 Michigan elections dates' summary is attached. Ballot wording of county or local proposals to be presented at the November general election (November 3, 2020) must be certified to the County Clerk by 4:00pm on August 11, 2020. With this prerequisite, bond counsel has advised the regular meeting of July 20, 2020 would be the optimal meeting to approve ballot language to be placed on the November ballot, should the Commission elect to do so.

In anticipation of a local ballot proposal moving forward by the City Commission, draft Ballot language has been prepared by bond counsel. This language is below.

PARKS AND RECREATION BOND PROPOSAL

Shall the City of Birmingham, Oakland County, Michigan, borrow the principal sum of not to exceed Eleven Million Two Hundred Fifty Thousand Dollars (\$11,250,000), and issue its unlimited tax general obligation bonds in one or more series, payable over a period not to exceed twenty-one (21) years from the date of issuance, to be used by the City for the purpose of paying all or part of the cost of acquiring, constructing, furnishing, equipping and renovating parks and recreation improvements, including parks, playgrounds and trail system improvements and renovations to the Birmingham Sports Ice Arena, including all appurtenances and attachments? The estimated millage to be levied in 2021 is 0.0485 mills (\$0.05 per \$1,000 of taxable value) and the estimated simple average annual millage rate required to retire the bonds is 0.2064 mills (\$0.21 per \$1,000 of taxable value).

YES
NO

The bonding amount of \$11,250,000 was derived from the priority list presented in November of 2019, which was in the amount of 12,195,000. In the current fiscal year 2020-2021 budget, funds have been budgeted in the amount of \$2 million to address the needed replacement of mechanical equipment at the City’s ice arena. This reduced the original priority list amount to \$10,195,000. This amount did not include bonding costs or allow for any inflationary impacts given the timeframe from development of the budget estimates to implementation. The proposed amount of \$11,250,000 takes into account bonding costs and inflation and is a not to exceed amount. The intention would be to continue to issue bonds in two series or phases so a planned group of projects could be completed before additional bonds were needed to be issued for the remaining elements. The first series could be issued in 2021 when current debt service would be retiring and again in 2024 when exist debt service would again be retired. The retirements of existing debt service would be more than the debt service added for a Parks and Recreation Bond in the amount of \$11,250,000.

Funding for the first series of bonds would address projects and programs that already have concept plans prepared and could be moved forward to implementation rather quickly. This would be in the amount of \$4,750,000. The remaining projects would require further work to either develop or finalize concept plans and this could be initiated during the first phase. Then for the second phase, projects would be ready for implementation beginning in 2024 when the next series of bonds were issued. This would be in the amount of \$6.5 million.

FISCAL IMPACT:

The opportunity for a Parks and Recreation Bond would be in a not to exceed amount established by the ballot language approved by the Commission. In addition to bond funding, other funding opportunities can be explored such as possible state and federal grants, crowdfunding initiatives and private contributions.

Presuming the full amount is bonded, the impact on the City's overall debt service would be minimal. Public Act 279 of 1909 sets a debt limit of 10% of the total assessed valuation of both real and personal property. Currently, the City's debt limit is \$344,532,318. The City's outstanding debt limit as of June 20, 2020 was \$9,539,280 or 3% of its debt limit. Assuming an \$11,250,000 Parks and Recreation Bond broken into two bond series of approximately \$4,750,000 in 2021 and \$6.5 million in 2024 with a 21 year debt service, the average fiscal year millage requirement would be .2064 mills. The impact on the City's overall debt levy is outlined below.

	2020-21 Required Millage	2021-22 Required Millage	2022-23 Required Millage	2023-24 Required Millage	2024-25 Required Millage
Existing City Debt Levy	1.0099	.5448	.5140	.5507	.1156
1 st Bond Series	0	.0485	.0476	.0467	.0975
2 nd Bond Series	0	0	0	0	.0740
Total	1.0099	.5973	.5616	.5974	.2871

As noted above the existing City debt levy would reduce in 2021 with existing sewer bonds being paid off and reduce again in 2024 with the first Parks and Recreation Bond being paid off. The average annual impact to the taxpayer with a taxable value of \$250,000 is \$51.60 (based on an average required mill levy of .2064) over a 21 year debt service for the bonds.

LEGAL REVIEW:

Staff have been working with the City's bond counsel, Miller Canfield, in the preparation of the draft bond language. Bond counsel has also been involved in the development of the bond schedules in conjunction with our municipal finance advisors, Bendzinski & Co. Copies of the draft ballot language and bond schedules are attached.

PUBLIC COMMUNICATIONS

To assist in a public information campaign of a potential Parks and Recreation Bond proposal, staff has obtained a proposal from our current contracted communications firm, Van Dyke*Horn, to assist with educating the community about the ballot question, if desired. Van Dyke*Horn has worked in close partnership with organizations and coalitions to deliver integrated and impactful communications campaigns in support of public policy and ballot initiatives. A copy of their proposal is attached for review.

Should the Commission wish to engage Van Dyke*Horn, they have proposed a project fee of \$30,000 to cover the 17-18 week campaign, excluding significant out-of-pocket expenses and production costs which are outlined in their proposal. These expenses could be reimbursable under the bond, if it was decided to apply them in this manner.

SUMMARY

This information has been provided in order to assess if there is a desire to move forward with a Parks and Recreation Bond at this time. The work by the Parks and Recreation Board in the development of the Parks and Recreation Master Plan and related priority list carry forward the interest of the community for respective park enhancements. Bonding for these

enhancements at this time would take advantage of the City's AAA bond rating, large debt capacity, upcoming diminishing debt service, the appeal for municipal bonds in the market and allows for improvements to occur in the near term. For a November 2020 ballot question, timing is essential if the decision is made to proceed. Additionally, the economic environment resulting from COVID-19 may be a consideration as well.

In order to determine if there is a desire to move forward with a ballot question for a Parks and Recreation Bond for this November, it is recommended to set the date of July 20, 2020 for further discussion and any action to be taken on this effort for this year.

ATTACHMENTS:

- Original Parks & Recreation Priority List
- Revised Parks & Recreation Priority List
- Schedule of Debt Service and Millage Requirements
- Draft Bond Resolution
- 2020 Michigan Election Dates Summary
- Communication program proposal

SUGGESTED RESOLUTION:

To set the date of July 20, 2020 to consider approval of a local ballot proposal to be presented at the November general election for a parks and recreation bond in support of the Parks and Recreation Master Plan.

Recommended Parks & Recreation Bond Priority List

Phase I	Cost Estimate
Adams Park Development	\$ 700,000
Booth Park Phase III Entry plaza with gardens and seating	\$ 300,000
Ice Arena New Refrigeration System Locker Room Expansion	\$ 5,100,000
Springdale Park Playground	\$ 350,000
Crestview Playground	\$ 250,000
Howarth Playground	\$ 150,000
Pickleball	\$ 150,000
Trail Improvements New Trail Entry/Plazas, Accessible material upgrades, stream bank preservation	\$ 300,000
Total Phase I	\$ 7,300,000

Phase II	Cost Estimate
Lincoln Well & Pumphouse Park Playground	\$ 350,000
Linden Park Playground	\$ 150,000
Pembroke Playground/Shelter	\$ 400,000
St. James Playground	\$ 300,000
Splash Pad	\$ 500,000
Poppleton Park New Inclusive Playground Area including drainage improvements	\$ 1,020,000
Kenning Park Playground, Fields 1 & 4, New Walking Path	\$ 1,200,000
Springdale Golf Course- new irrigation and cart paths	\$ 525,000
Trail Improvements Connect Willits to Maple at Museum- New stone steps, accessible crushed limestone path, river overlook, benches, retaining walls and plant material	\$ 450,000
Total Phase II	\$ 4,895,000
TOTAL:	\$ 12,195,000

Recommended Parks & Recreation Bond Priority List

Schedule I	Cost Estimate
Adams Park Development	\$ 700,000
Booth Park Corner Feature	\$ 300,000
Ice Arena Building Improvements	\$ 3,100,000
Pickleball Court	\$ 150,000
Rouge River Trail Corridor Improvements	\$ 300,000
Total Schedule I	\$ 4,750,000 

Schedule II	Cost Estimate
Lincoln Well & Pumphouse Park- Inclusive Playgrounds	\$ 350,000
Linden Park Inclusive Playground	\$ 150,000
Pembroke Park Inclusive Playground/Shelter	\$ 400,000
St. James Park Inclusive Playground	\$ 300,000
Springdale Park Inclusive Playground	\$ 350,000
Crestview Park Inclusive Playground	\$ 250,000
Howarth Park Inclusive Playground	\$ 150,000
Splash Pad	\$ 500,000
Poppleton Park Inclusive Playground and Drainage Improvements	\$ 1,020,000
Kenning Park Inclusive Playground and Field Improvements	\$ 1,200,000
Springdale Golf Course Irrigation Improvements	\$ 525,000
Rouge River Trail Corridor Improvements	\$ 450,000
Total Schedule II	\$ 6,500,000 
TOTAL:	\$ 11,250,000 

 Includes Bond Issuance Costs and Inflation

\$11,250,000
CITY OF BIRMINGHAM
COUNTY OF OAKLAND, STATE OF MICHIGAN
UNLIMITED TAX GENERAL OBLIGATION BONDS, SERIES 2021 AND SERIES 2024
SCHEDULE OF DEBT SERVICE AND MILLAGE REQUIREMENTS

Fiscal Year Beginning July 1	2016 EXISTING BONDS				2021 BONDS				2024 BONDS				2021 & 2024				2021 & 2024 BONDS MILLAGE				TOTAL			
	Principal Due October 1	Interest Rate	Interest Due October 1	Principal & Interest Due April 1 / NEXT	Principal Due October 1	Interest Rate	Interest Due October 1	Principal & Interest Due April 1 / NEXT	Principal Due October 1	Interest Rate	Interest Due October 1	Principal & Interest Due April 1 / NEXT	Principal Due October 1	Interest Rate	Interest Due October 1	Principal & Interest Due April 1 / NEXT	Total Principal & Interest Requirements	July 1 Millage Requirement	Total Principal & Interest Requirements	Taxable Value in 1,000	July 1 Millage Requirement			
2019	\$ -	0.000%	\$ -	\$ -	\$ -	2.750%	\$ -	\$ -	\$ -	3.250%	\$ -	\$ -	\$ -	3.250%	\$ -	\$ -	\$ -	0.0000	0.0000	0.0000	0.0000	\$114,550	\$2,497,255 ¹	0.0459
2020	2,480,000	2.000%	114,550	89,950	130,625	2,750%	65,313	65,313	130,625	3.250%	-	-	-	3.250%	-	-	130,625	0.0485	0.0485	0.0485	2,664,500	2,638,284 ¹	1.0098	
2021	1,310,000	2.000%	89,950	76,850	130,625	2,750%	65,313	65,313	130,625	3.250%	-	-	-	3.250%	-	-	130,625	0.0476	0.0476	0.0476	1,607,425	2,691,050	0.5973	
2022	1,270,000	2.000%	76,850	64,150	130,625	2,750%	65,313	65,313	130,625	3.250%	-	-	-	3.250%	-	-	130,625	0.0467	0.0467	0.0467	1,591,625	2,744,871	0.5616	
2023	1,450,000	5.000%	27,900	22,900	278,563	2,750%	65,313	63,250	278,563	3.250%	105,625	105,625	105,625	3.250%	105,625	105,625	489,613	0.1715	0.1715	0.1715	1,672,675	2,799,768	0.5974	
2024	280,000	4.000%	22,900	16,700	274,438	2,750%	61,188	61,188	274,438	3.250%	105,625	105,625	105,625	3.250%	105,625	105,625	485,688	0.1667	0.1667	0.1667	820,013	2,865,764	0.2763	
2025	280,000	4.000%	22,900	16,700	270,313	2,750%	58,125	58,125	270,313	3.250%	104,488	104,488	104,488	3.250%	104,488	104,488	550,425	0.1853	0.1853	0.1853	804,688	2,912,879	0.2763	
2026	280,000	4.000%	16,700	11,100	280,844	2,750%	56,719	56,719	280,844	3.250%	103,188	103,188	103,188	3.250%	103,188	103,188	590,781	0.1909	0.1909	0.1909	888,225	2,971,137	0.2888	
2027	280,000	4.000%	11,100	5,500	286,031	2,750%	54,313	54,313	286,031	3.250%	101,563	101,563	101,563	3.250%	101,563	101,563	590,781	0.1911	0.1911	0.1911	871,281	3,030,559	0.2888	
2028	275,000	4.000%	5,500	-	305,875	2,750%	51,563	51,563	305,875	3.250%	98,225	98,225	98,225	3.250%	98,225	98,225	882,663	0.2831	0.2831	0.2831	871,281	3,091,171	0.2819	
2029	-	0.000%	-	-	344,756	2,750%	48,194	48,194	344,756	3.250%	88,725	88,725	88,725	3.250%	88,725	88,725	928,709	0.2888	0.2888	0.2888	928,709	3,152,994	0.2831	
2030	-	0.000%	-	-	342,950	2,750%	47,756	47,756	342,950	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	933,575	0.2846	0.2846	0.2846	933,575	3,216,054	0.2888	
2031	-	0.000%	-	-	345,938	2,750%	47,756	47,756	345,938	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	937,669	0.2802	0.2802	0.2802	937,669	3,280,375	0.2846	
2032	-	0.000%	-	-	343,719	2,750%	47,756	47,756	343,719	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	936,069	0.2743	0.2743	0.2743	936,069	3,345,982	0.2802	
2033	-	0.000%	-	-	341,363	2,750%	47,756	47,756	341,363	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	933,844	0.2683	0.2683	0.2683	933,844	3,412,902	0.2743	
2034	-	0.000%	-	-	338,825	2,750%	47,756	47,756	338,825	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	930,699	0.2683	0.2683	0.2683	930,699	3,481,160	0.2831	
2035	-	0.000%	-	-	336,250	2,750%	47,756	47,756	336,250	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	928,709	0.2683	0.2683	0.2683	928,709	3,550,783	0.2891	
2036	-	0.000%	-	-	333,825	2,750%	47,756	47,756	333,825	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	926,811	0.2683	0.2683	0.2683	926,811	3,621,199	0.2891	
2037	-	0.000%	-	-	331,363	2,750%	47,756	47,756	331,363	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	924,913	0.2683	0.2683	0.2683	924,913	3,692,435	0.2891	
2038	-	0.000%	-	-	328,825	2,750%	47,756	47,756	328,825	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	923,015	0.2683	0.2683	0.2683	923,015	3,763,670	0.2891	
2039	-	0.000%	-	-	326,363	2,750%	47,756	47,756	326,363	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	921,117	0.2683	0.2683	0.2683	921,117	3,834,905	0.2891	
2040	-	0.000%	-	-	323,825	2,750%	47,756	47,756	323,825	3.250%	87,225	87,225	87,225	3.250%	87,225	87,225	919,219	0.2683	0.2683	0.2683	919,219	3,906,140	0.2891	
2041	\$ 7,885,000	0.000%	\$ 429,000	\$ -	\$ 854,356	2,750%	\$ 5,363	\$ 5,363	\$ 854,356	3.250%	\$ 9,344	\$ 9,344	\$ 9,344	3.250%	\$ 9,344	\$ 9,344	\$ 854,356	0.2683	0.2683	0.2683	\$ 854,356	\$ 9,344	0.2496	
					\$4,750,000		\$919,669	\$ -	\$524,025		\$1,281,475	\$ -	\$1,175,850		\$1,281,475	\$ -	\$15,481,350				\$15,481,350		0.3492	

* Average
¹ Actual taxable value

2016 Existing Bonds:

Bonds Dated:	10/01/2019
First Interest Payment:	04/01/2020
Number of Days:	180 *
Subsequent Interest Payment:	10/01/2020
Number of Days:	180
First Principal Payment:	10/01/2020
Projected Interest Rate:	2.75%
2020 Taxable Value (in 1,000s):	\$2,638,284.320
Growth Rate in Taxable Value:	2.00%

2021 Bond Assumptions:

Bonds Dated:	04/01/2021
First Interest Payment:	10/01/2021
Number of Days:	180 *
Subsequent Interest Payment:	04/01/2022
Number of Days:	180
First Principal Payment:	10/01/2024
Projected Interest Rate:	3.25%
2020 Taxable Value (in 1,000s):	\$2,638,284.320
Growth Rate in Taxable Value:	2.00%

2024 Bond Assumptions:

Bonds Dated:	04/01/2024
First Interest Payment:	10/01/2024
Number of Days:	180 *
Subsequent Interest Payment:	04/01/2025
Number of Days:	180
First Principal Payment:	10/01/2026
Projected Interest Rate:	3.25%
2020 Taxable Value (in 1,000s):	\$2,638,284.320
Growth Rate in Taxable Value:	2.00%

17000 Kercheval Ave, Suite 230, Grosse Pointe, Michigan, 48230
PHONE: (313) 961-8222 FAX: (313) 961-8220

The information contained herein was derived from sources generally recognized as reliable and does not make any representations as to correctness or completeness and has in no way been altered except to the extent that some information may be summarized, and is in no way intended to be a solicitation for orders.

RESOLUTION SUBMITTING PARKS AND RECREATION BOND PROPOSAL

CITY OF BIRMINGHAM
County of Oakland, State of Michigan

Minutes of a regular meeting of the City Commission of the City of Birmingham, County of Oakland, State of Michigan, conducted electronically in conformity with Governor Whitmer's Executive Order No. 2020-129, on the 20th day of July, 2020, at 7:30 p.m., prevailing Eastern Time.

PRESENT: Members _____

ABSENT: Members _____

The following preamble and resolution were offered by Member _____ and supported by Member _____.

WHEREAS, the City Commission (the "City Commission") of the City of Birmingham (the "City") has determined that it is necessary to pay all or part of the cost of acquiring, constructing, furnishing, equipping and renovating parks and recreation improvements, including parks, playgrounds and trail system improvements and renovations to the Birmingham Sports Ice Arena, including all appurtenances and attachments? (the "Project"); and

WHEREAS, the City Commission has determined that the City should borrow money in an amount not to exceed Eleven Million Two Hundred Fifty Thousand Dollars (\$11,250,000), and issue unlimited tax general obligation bonds of the City, in such amount for the purpose of paying part of the cost of the Project; and

WHEREAS, the City Commission has determined that a proposal to issue bonds for the Project shall be submitted to the qualified electors of the City at the general election to be held in the City on Tuesday, November 3, 2020 (the "Election Date"); and

WHEREAS, in order for the bond proposal to be submitted to the qualified electors, it is necessary for the City Commission to certify the ballot wording of the proposal to the City Clerk and to the County Clerk of the County of Oakland (the "County Clerk"), as required by Act 116, Public Acts of Michigan, 1954, as amended (the "Michigan Election Law").

NOW, THEREFORE, BE IT RESOLVED THAT:

1. The bond proposal attached hereto as Exhibit A (the "Bond Proposal") shall be submitted to a vote of the qualified electors of the City on the Election Date.
2. The ballot wording of the Bond Proposal is hereby certified to the City Clerk and

the County Clerk for submission to the City's electors on the Election Date. The City Clerk is hereby authorized and directed to file this Resolution and/or complete any such forms, certificates or documents as may be required by the County Clerk to evidence the foregoing certification and/or submission by no later than 4:00 p.m. on Tuesday, August 11, 2020.

3. The City Clerk and the County Clerk are hereby directed to (a) post and publish notice of last day of registration and notice of election as required by the Michigan Election Law; and (b) have prepared and printed, as provided by the Michigan Election Law, ballots for submitting the bond proposal at the election, which ballots shall contain the Bond Proposal, or the proposition shall be stated as a proposal on the voting machines, which ballots may include other matters presented to the electorate on the same date.

4. The estimated millage rate in the first year and simple average annual millage rate set forth in the Bond Proposal, which have been prepared for the City by Bendzinski & Co., financial advisors to the City, are reasonable estimates of such millage rates based on current assumptions.

5. The City makes the following declarations for the purpose of complying with the reimbursement rules of Treas. Reg. § 1.150-2 pursuant to the Internal Revenue Code of 1986, as amended:

- (a) If the ballot proposal is approved by the electors, the City reasonably expects to reimburse itself with proceeds of the Bonds for certain costs of the Project which were paid or will be paid from the general funds of the City subsequent to sixty (60) days prior to today.
- (b) The maximum principal amount of debt expected to be issued for the Project, including issuance costs, is \$11,250,000.
- (c) A reimbursement allocation of the capital expenditures described above with the proceeds of the Bonds will occur not later than 18 months after the later of (i) the date on which the expenditure is paid, or (ii) the date the Project is placed in service or abandoned, but in no event more than three (3) years after the original expenditure is paid. A reimbursement allocation is an allocation in writing that evidences the City's use of the proceeds of the Bonds to reimburse the City for a capital expenditure made pursuant to this resolution.

6. All resolutions and parts of resolutions, insofar as they conflict with the provisions of this resolution, are hereby repealed.

AYES: Members _____

NAYS: Members _____

RESOLUTION DECLARED ADOPTED.

City Clerk

I HEREBY CERTIFY that the attached is a true and complete copy of a resolution adopted by the City Commission of the City of Birmingham, County of Oakland, State of Michigan, at a regular meeting held on July 20, 2020, and that the meeting was conducted and public notice of the meeting was given pursuant to Act No. 267, Public Acts of Michigan, 1976, as temporarily modified by Governor Whitmer's Executive Order No. 2020-129 and that the minutes of the meeting were kept and will be or have been made available as required by the Act.

City Clerk

EXHIBIT A

PARKS AND RECREATION BOND PROPOSAL

Shall the City of Birmingham, Oakland County, Michigan, borrow the principal sum of not to exceed Eleven Million Two Hundred Fifty Thousand Dollars (\$11,250,000), and issue its unlimited tax general obligation bonds in one or more series, payable over a period not to exceed twenty-one (21) years from the date of issuance, to be used by the City for the purpose of paying all or part of the cost of acquiring, constructing, furnishing, equipping and renovating parks and recreation improvements, including parks, playgrounds and trail system improvements and renovations to the Birmingham Sports Ice Arena, including all appurtenances and attachments? The estimated millage to be levied in 2021 is 0.0485 mills (\$0.05 per \$1,000 of taxable value) and the estimated simple average annual millage rate required to retire the bonds is 0.2064 mills (\$0.21 per \$1,000 of taxable value).

YES

NO

36085432.1\008626-00031

2020

MICHIGAN ELECTION DATES

Includes list of filing
requirements for federal and
state elective offices



Jocelyn Benson
Secretary of State

Michigan.gov/elections

INFORMATION

ELECTIONS: For information on matters relating to elections, contact your county, city or township clerk. Information can also be obtained from the Michigan Department of State, Bureau of Elections, P.O. Box 20126, Lansing, MI 48901-0726. Phone: (517) 335-3234. Fax: (517) 335-3235. Email: Elections@Michigan.gov. Web site: Michigan.gov/Elections.

FINANCIAL DISCLOSURE: State candidates, local candidates and political groups have financial disclosure obligations under Michigan's Campaign Finance Act. For information, contact your county clerk or the Michigan Department of State, Bureau of Elections.

Candidates running for federal office should contact the Federal Election Commission, 1050 First Street N.W., Washington, D.C. 20463. Toll free line: (800) 424-9530. Web site: fec.gov.

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SUMMARY CALENDAR FOR CANDIDATE AND PROPOSAL DEADLINES

August 4, 2020 Primary and November 3, 2020 General Election

Important Dates and Filing Deadlines

Refer to Michigan compiled law for cited provisions ([Legislature.Mi.Gov.](http://Legislature.Mi.Gov)) Dates are subject to change through legislative action. If any errors are found, it is the law, itself, which must be followed.

Election Dates

August 4, 2020	State Primary
November 3, 2020	State General Election

Registration Deadlines

July 20, 2020	Last day to register in any manner other than in-person with the local clerk for the August primary. (168.497)
July 21 through 8:00 p.m. August 4, 2020	In-person registration with local clerk with proof of residency. (168.497)
October 19, 2020	Last day to register in any manner other than in-person with the local clerk for the November general election. (168.497)
October 20 through 8:00 p.m. November 3, 2020	In-person registration with local clerk with proof of residency. (168.497)

Filing Deadlines: Candidates

By 5:00 p.m., March 23, 2020	Incumbent Appeals Court, Circuit Court, District Court and Probate Court judges file Affidavit of Candidacy and Affidavit of Identity for the August primary. Withdrawal deadline elapses at 5:00 p.m. on March 26. (168.409b, 413a, 414, 433a, 434, 467c and 467d)
By 4:00 p.m., April 21, 2020	Candidates seeking Appeals Court, Circuit Court, District Court or Probate Court judgeships file nonpartisan nominating petitions, Affidavit of Identity and Affidavit of Constitutional Qualification for the August primary. Withdrawal deadline elapses at 5:00 p.m. on April 24. (168.409b, 409c, 413, 414, 433, 434, 467b and 467d)
By 4:00 p.m., April 21, 2020	Candidates seeking a Wayne County Community College Trustee position file an Affidavit of Identity and a nonpartisan nominating petition. Withdrawal deadline elapses at 4:00 p.m. on April 24. (389.83, 2018 PA 628; 168.303)

- By 4:00 p.m.,
April 21, 2020** Candidates for partisan and nonpartisan offices (other than judicial candidates) file nominating petitions (or fees if applicable) and Affidavit of Identity for the August primary. Withdrawal deadline elapses at 4:00 p.m. on April 24. (168.93, 133 and 163 for federal and state-level offices; assorted other statutes for local offices)
- By 4:00 p.m.,
May 5, 2020** Candidates for county convention delegate (precinct delegate) file an Affidavit of Identity for the August primary. Filing submitted to the clerk of the county in which candidate resides. Withdrawal deadline elapses at 4:00 p.m. on May 8. (168.624, 624a)
- By 5:00 p.m.,
July 6, 2020** Incumbent Supreme Court Justices file Affidavit of Identity and Affidavit of Candidacy forms for the November general election. (168.392a and 558)
- By 4:00 p.m.,
July 16, 2020** District Library Board candidates who wish to seek office at the November general election file an Affidavit of Identity and a nonpartisan nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) (Special note: If district library includes a school district, District Library Board candidates file by 4:00 p.m. on August 11, 2020) (397.181)
- By 4:00 p.m.,
July 16, 2020** Candidates without political party affiliation seeking partisan offices file qualifying petitions and Affidavit of Identity for the November general election. Withdrawal deadline elapses at 4:00 p.m. on July 20. (168.590c)
- By 4:00 p.m.,
July 21, 2020** Candidates for Local School Board and Community College Trustee file an Affidavit of Identity and a nonpartisan nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) Withdrawal deadline elapses at 4:00 p.m. on July 24. (168.303; 389.152)
- By 4:00 p.m.,
July 21, 2020** Candidates for village offices file an Affidavit of Identity and a nonpartisan nominating petition. Withdrawal deadline elapses at 4:00 p.m. on July 24. (168.381)
- By 4:00 p.m.,
July 24, 2020** Write-in candidates other than write-in candidates who seek precinct delegate positions file Declaration of Intent forms for the August primary. (168.737a)
- By 4:00 p.m.,
July 31, 2020** Write-in candidates who seek precinct delegate positions file Declaration of Intent forms with the county clerk for the August primary. (As an alternative, candidates for precinct delegate may file the Declaration of Intent form with appropriate precinct board on election day before the close of the polls.) (168.737a)
- August 4, 2020** **STATE PRIMARY ELECTION**

**By 4:00 p.m.,
August 11, 2020** District Library Board candidates (for library districts that include a school district) file an Affidavit of Identity and a nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) Withdrawal deadline elapses at 4:00 p.m. on August 14, 2020. (Special note: If district library does not include a school district, District Library Board candidates file by 4:00 p.m. on July 16, 2020). (397.181)

**By 4:00 p.m.,
Oct. 23, 2020** Write-in candidates file Declaration of Intent forms for the November general election. (168.737a)

November 3, 2020 **STATE GENERAL ELECTION**

Filing Deadlines: New Parties and State Ballot Proposals

**By 5:00 p.m.,
May 27, 2020** Petitions to place a legislative initiative proposal on the November general election ballot filed with the Secretary of State (340,047 valid signatures required). (168.471)

**By 5:00 p.m.,
July 6, 2020** Petitions to place a proposed constitutional amendment on the November general election ballot filed with the Secretary of State (425,059 valid signatures required). (168.471)

**By 4:00 p.m.,
July 16, 2020** New political parties file petitions to qualify for November general election ballot (42,506 valid signatures required). (168.685)

Filing Deadlines: County and Local Proposals

**By 5:00 p.m.,
April 28, 2020** Petitions to place county and local questions on the August primary ballot filed with county and local clerks. (168.646a)

**By 4:00 p.m.,
May 12, 2020** Ballot wording of county and local proposals to be presented at the August primary certified to county and local clerks; local clerks receiving ballot wording forward to county clerk within two days. (168.646a)

**By 5:00 p.m.,
July 28, 2020** Petitions to place county and local questions on the November general election ballot filed with county and local clerks. (168.646a)

**By 4:00 p.m.,
August 11, 2020** Ballot wording of county and local proposals to be presented at the November general election certified to county and local clerks; local clerks receiving ballot wording forward to county clerk within two days. (168.646a)

DETAILED CALENDAR FOR ELECTION ADMINISTRATORS

-- 2020 ELECTION DATES -- AUGUST 4 PRIMARY NOVEMBER 3 GENERAL ELECTION

All listed dates are in 2020 unless otherwise specified. Refer to Michigan compiled law for cited provisions ([Legislature.Mi.Gov.](http://Legislature.Mi.Gov)) Dates are subject to change through legislative action. If any errors are found, it is the law, itself, which must be followed.

- By Jan. 7** City and township election commissions finalize precinct boundaries for 2020 election cycle. (168.661)
- By Feb. 6** Last date precinct boundary alterations made for 2020 election cycle can go into effect. (168.661)
- By March 1** Democratic and Republican state party chairpersons notify county and district committee chairs of county convention delegate (precinct delegate) allocation requirements. (168.623a)
- By 5:00 p.m.,
March 23** Incumbent Appeals Court, Circuit Court, District Court and Probate Court judges file Affidavit of Candidacy and Affidavit of Identity for the August primary. Withdrawal deadline elapses at 5:00 p.m. on March 26. (168.409b, 413a, 414, 433a, 434, 467c, 467d)
- By April 1** County political party chairpersons certify number of delegates per precinct to county election commissions. (168.623a)
- By 4:00 p.m.,
April 21** Candidates seeking Appeals Court, Circuit Court, and District Court or Probate Court judgeships file nonpartisan nominating petitions, Affidavit of Identity and Affidavit of Constitutional Qualification for the August primary. Withdrawal deadline elapses at 5:00 p.m. on April 24. (168.409b, 409c, 413, 414, 433, 434, 467b, 467d)
- By 4:00 p.m.,
April 21** Candidates for partisan and nonpartisan offices (other than judicial candidates) file nominating petitions (or fees if applicable) and Affidavit of Identity for the August primary. Withdrawal deadline elapses at 4:00 p.m. on April 24. (168.93, 133, 163 for federal and state-level offices; assorted other statutes for local offices)
- By 4:00 p.m.,
April 21** Candidates seeking a Wayne County Community College Trustee position file an Affidavit of Identity and a nonpartisan nominating petition. Withdrawal deadline elapses at 4:00 p.m. on April 24. (389.83, 2018 PA 628; 168.303)
- By April 27** City and township clerks forward names and addresses of partisan and nonpartisan candidates to county clerk. (168.321, 349)
- By 5:00 p.m.,
April 28** Challenges against nominating petitions filed by partisan and nonpartisan candidates submitted to filing official. (168.552)

- By 5:00 p.m.,
April 28** Petitions to place county and local questions on the August primary ballot filed with county and local clerks. (168.646a)
- May 1** Last date a recall petition can be filed for recall question to appear on August primary ballot. (168.963)
- By 4:00 p.m.,
May 5** Candidates for county convention delegate (precinct delegate) file an Affidavit of Identity for the August primary. Filing submitted to the clerk of the county in which candidate resides. Withdrawal deadline elapses at 4:00 p.m. on May 8. (168.624, 624a)
- By 4:00 p.m.,
May 12** Ballot wording of county and local proposals to be presented at the August primary certified to county and local clerks; local clerks receiving ballot wording forward to county clerk within two days. (168.646a)
- By 5:00 p.m.,
May 27** Petitions to place a legislative initiative proposal on the November general election ballot filed with the Secretary of State (340,047 valid signatures required). (168.471)
- By June 2** Board of State Canvassers complete canvass of nominating petitions filed by candidates for the August primary; Secretary of State certifies candidates eligible to appear on August primary ballot to county election commissions by June 5. (168.552)
- June 5** Final date cities and townships can establish, move or abolish a polling place for the August primary. (168.662)
- By June 5** Democratic and Republican Parties call fall state conventions. (168.591)
- By June 5** Ballot wording for constitutional amendments and legislative referendums, which the legislature wishes to place on the August primary ballot, presented to Secretary of State. (Art. 12, Sec. 1)
- By June 20** Delivery of military and overseas AV ballots must begin for the August election by this date. All requests received since November 5, 2019 from a military or overseas voter must be honored for all 2020 elections. (168.759a)
- By June 20** County clerks deliver absent voter ballots for the August primary to local clerks. (168.714)
- By June 20** County committees of Democratic and Republican Parties call county conventions. (168.592)
- June 25 through
July 14** Precinct inspectors for August primary appointed by city and township election commissions. (168.674)
- By July 6** Notice of voter registration for August primary published. One notice required. (168.498)
- By 5:00 p.m.,
July 6** Incumbent Supreme Court Justices file Affidavit of Identity and Affidavit of Candidacy forms for the November general election. (168.392a, 558)

- By 5:00 p.m.,
July 6** Petitions to place a proposed constitutional amendment on the November general election ballot filed with the Secretary of State (425,059 valid signatures required). (168.471)
- By July 6** Clerk shall post and enter into Qualified Voter File (QVF) the hours the clerk's office will be open on the Saturday or Sunday or both immediately before the election to issue and receive absent voter ballots. (168.761b)
- By July 6** Clerk shall post and enter into the QVF any additional locations and hours the clerk will be available to issue and receive absent voter ballots, if applicable. (168.761b)
- By 4:00 p.m.,
July 16** District Library Board candidates who wish to seek office at the November general election file an Affidavit of Identity and a nonpartisan nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) (Special note: If district library includes a school district, District Library Board candidates file by 4:00 p.m. on August 11). (397.181)
- By 4:00 p.m.,
July 16** Candidates without political party affiliation seeking partisan offices file qualifying petitions and Affidavit of Identity for the November general election. Withdrawal deadline elapses at 4:00 p.m. on July 20. (168.590c)
- By 4:00 p.m.,
July 16** New political parties file petitions to qualify for November general election ballot (42,506 valid signatures required). (168.685)
- July 20** Last day to register in any manner other than in-person with the local clerk for the August primary. (168.497)
- July 21 through
8:00 p.m.,
August 4** In-person registration with local clerk with proof of residency. (168.497)
- By 4:00 p.m.,
July 21** Candidates for Local School Board and Community College Trustee file an Affidavit of Identity and a nonpartisan nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) Withdrawal deadline elapses at 4:00 p.m. on July 24. (168.303; 389.152)
- By 4:00 p.m.,
July 21** Candidates for village offices file an Affidavit of Identity and a nonpartisan nominating petition. Withdrawal deadline elapses at 4:00 p.m. on July 24. (168.381)
- By 5:00 p.m.,
July 23** Challenges against qualifying petitions filed by candidates without political party affiliation submitted to filing official. (168.552)
- By July 23** City and township clerks forward names and addresses of candidates without political party affiliation to county clerk. (168.321, 349)
- By 4:00 p.m.,
July 24** Write-in candidates other than write-in candidates who seek precinct delegate positions file Declaration of Intent forms for the August primary. (168.737a)
- By July 25** County clerks deliver remainder of ballots and election supplies for August primary to local clerks. (168.714)

By 5:00 p.m., July 28	Petitions to place county and local questions on the November general election ballot filed with county and local clerks. (If governing law sets an earlier petition filing deadline, earlier deadline must be observed.) (168.646a)
By July 28	Notice of August primary published. One notice required. (168.653a)
By July 30	Public accuracy test must be conducted. (R 168.778) Notice of test must be published at least 48 hours before test. (168.798)
By 4:00 p.m., July 31	Write-in candidates who seek precinct delegate positions file Declaration of Intent forms with the county clerk for the August primary. (As an alternative, candidates for precinct delegate may file form with appropriate precinct board on election day before the close of the polls.) (168.737a)
By 5:00 p.m., July 31	Electors may obtain an absent voter ballot via First Class mail. (168.759)
July 31	Last date a recall petition can be filed for recall question to appear on November general election ballot. (168.963)
By 2:00 p.m., August 1	Voters may submit written request to spoil their absent voter ballot and receive new ballot by mail. (168.765b)
Up to 4:00 p.m., August 3	Electors may obtain an absent voter ballot in person in the clerk's office. (168.761)
By 4:00 p.m., August 3	Voters may submit written request in person to spoil their absent voter ballot and receive new ballot in the clerk's office. (168.765b)
By August 4	Minor parties hold county caucuses; notify county clerk of nominated candidates within one business day after caucus. (168.686a)
By August 4	Minor parties hold state conventions; notify Secretary of State of nominated candidates within one business day after convention. (168.686a)
Up to 4:00 p.m., August 4	Emergency absentee voting for August primary. (168.759b)
Up to 8:00 p.m., August 4	Election Day registrants may obtain and vote an absent voter ballot in person in the clerk's office or vote in person in the proper precinct. (168.761)
August 4	STATE PRIMARY ELECTION
By 9:00 a.m., August 6	Boards of county canvassers meet to canvass August primary. (168.821)
By 4:00 p.m., August 11	District Library Board candidates (for library districts that include a school district) file an Affidavit of Identity and a nominating petition. (A \$100.00 nonrefundable fee may be filed in lieu of a petition.) Withdrawal deadline elapses at 4:00 p.m. on August 14. (Special note: If district library does not include a school district, District Library Board candidates file by 4:00 p.m. on July 16.) (397.181)

- By 4:00 p.m.,
August 11** Ballot wording of county and local proposals to be presented at the November general election certified to county and local clerks; local clerks receiving ballot wording forward to county clerk within two days. (168.646a)
- By August 11** County clerks notify precinct delegates elected at August primary; certify delegate names and addresses to chairpersons of county committees. (168.608)
- August 12
through
August 29** Democratic and Republican Parties hold fall county conventions. (168.592)
- By August 18** Boards of county canvassers complete canvass of August primary; county clerks forward results to Secretary of State within 24 hours. (168.581, 822, 828)
- By August 24** Board of State Canvassers meet to canvass August primary. (168.581)
- By Sept. 4** Democratic and Republican Parties hold fall state conventions. (168.591)
- By Sept. 4** Cities and townships can establish, move or abolish a polling place for the November general election. (168.662)
- By Sept. 4** Ballot wording for constitutional amendments and legislative referendums, which the legislature wishes to place on the November general election ballot, presented to Secretary of State. (Art. 12, Sec. 1)
- By Sept. 19** Delivery of military and overseas AV ballots must begin for the November election by this date. All requests received since November 5, 2019 from a military or overseas voter must be honored for all 2020 elections. (168.759a)
- By Sept. 19** County clerks deliver absent voter ballots for November general election to local clerks. (168.714)
- Sept. 24 through
Oct. 13** Precinct inspectors for November general election appointed by city and township election commissions. (168.674)
- By Oct. 5** Notice of voter registration for November general election published. One notice required. (168.498)

By Oct. 5	Clerk shall post and enter into QVF the hours the clerk's office will be open on the Saturday or Sunday or both immediately before the election to issue and receive absent voter ballots. (168.761b)
By Oct. 5	Clerk shall post and enter into the QVF any additional locations and hours the clerk will be available to issue and receive absent voter ballots, if applicable. (168.761b)
Oct. 19	Last day to register in any manner other than in-person with the local clerk for the November general election. (168.497)
Oct. 20 through 8:00 p.m., Nov. 3	In-person registration with local clerk with proof of residency. (168.497)
By 4:00 p.m., Oct. 23	Write-in candidates file Declaration of Intent forms for the November general election. (168.737a)
By Oct. 24	County clerks deliver remainder of ballots and election supplies for November general election to local clerks. (168.714)
By Oct. 27	Notice of November general election published. One notice required. (168.653a)
By Oct. 29	Public accuracy test must be conducted. (R 168.778) Notice of test must be published at least 48 hours before test. (168.798)
By 5:00 p.m., Oct. 30	Electors may obtain an absent voter ballot via First Class mail. (168.759)
By 2:00 p.m., Oct. 31	Voters may submit written request to spoil their absent voter ballot and receive new ballot by mail. (168.765b)
Up to 4:00 p.m., Nov. 2	Electors may obtain an absent voter ballot in person in the clerk's office. (168.761)
By 4:00 p.m., Nov. 2	Voters may submit written request in person to spoil their absent voter ballot and receive new ballot in the clerk's office. (168.765b)
Up to 4:00 p.m., Nov. 3	Emergency absentee voting for November general election. (168.759b)
Up to 8:00 p.m., Nov. 3	Election Day registrants may obtain and vote an absent voter ballot in person in the clerk's office or vote in person in the proper precinct. (168.761)
Nov. 3	STATE GENERAL ELECTION
By 9:00 a.m., Nov. 5	Boards of county canvassers meet to canvass November general election. (168.821)
By Nov. 17	Boards of county canvassers complete canvass of November general election; county clerks forward results to Secretary of State within 24 hours. (168.822, 828)
By Nov. 23	Board of State Canvassers meet to canvass November general election. (168.842)

RECOUNT FILING DATES

All U.S. Senate, U.S. House and State House Seats

- Districts that lie wholly contained within one (1) county
 - * Recount petitions must be filed with the Secretary of State within 48 hours after the adjournment of the meeting of the Board of State Canvassers at which the certificate for determination for that office was recorded. (168.879)
 - * Counter petitions must be filed with the Secretary of State at or before 4:00 p.m. on the seventh day after the filing of the recount petition. (168.882)
- Districts located in more than one (1) county
 - * Recount petitions must be filed with the Secretary of State within 48 hours after the Board of State Canvassers completes the canvass. (168.879)
 - * Counter petitions must be filed with the Secretary of State at or before 4:00 p.m. on the seventh day after the filing of the recount petition. (168.882)

Any Other Office Canvassed by the Board of State Canvassers

- * Recount petitions must be filed with the Secretary of State within 48 hours after the Board of State Canvassers completes the canvass. (168.879)
- * Counter petitions must be filed with the Secretary of State at or before 4:00 p.m. on the seventh day after the filing of the recount petition. (168.882)

Any Other Office Canvassed by County Boards of Canvassers

- * Recount petitions must be filed with the County Clerk within six days after the board of County canvassers completes the canvass. (168.866)
- * Counter petitions must be filed with the County Clerk within 48 hours after the filing of the recount petition. (168.868)

OFFICES TO BE ELECTED IN 2020

U.S. President/Vice President

U.S. Senator (1 seat)

U.S. Representative in Congress (all 14 districts)

State Representative (all 110 districts)

State Board of Education (2 seats)

University of Michigan Regents (2 seats)

Michigan State University Trustees (2 seats)

Wayne State University Governors (2 seats)

Justice of the Supreme Court

Judge of the Court of Appeals

Judge of the Circuit Court

Judge of the District Court

Judge of Probate

County and Township Offices

Specified City and Village Offices

Specified School District Positions

2020 FILING REQUIREMENTS
Federal and State Elective Partisan Offices
Supreme Court Justice

Petition Filing Information: Democratic and Republican Candidates

- Democratic and Republican candidates can file nominating petitions for the following federal and state elective offices: U.S. Senate, U.S. Representative in Congress and State Representative (see below for additional elective offices whose Democratic and Republican nominees are determined by caucus or convention.)
- Democratic and Republican candidates must file a *partisan nominating petition* no later than 4:00 p.m., April 21, 2020. Democratic and Republican candidates who seek the office of State Representative may file a \$100.00 filing fee in lieu of a petition.
- Democratic and Republican candidates who submit a valid filing for office will be placed on the August primary ballot.

Petition Filing Information: Candidates Without Political Party Affiliation

- Candidates without political party affiliation can file for the following federal and state elective offices: U.S. President, U.S. Senate, U.S. Representative in Congress, State Representative, State Board of Education, University of Michigan Regent, Michigan State University Trustee, Wayne State University Governor and Supreme Court Justice.
- Candidates without political party affiliation who seek a partisan office or the office of Supreme Court Justice must file a *qualifying petition* no later than 4:00 p.m., July 16, 2020.
- All signatures submitted on a qualifying petition must have been collected within the preceding 180-day period; signatures which are dated more than 180 days prior to the date the petition is filed are invalid.
- Candidates without political party affiliation who submit a valid filing will be placed on the November general election ballot.

Affidavit of Identity Required of All Candidates

All candidates, except for President, must submit an Affidavit of Identity in duplicate when filing for office. Affidavit of Identity forms can be obtained from any filing official or from the Department of State's Bureau of Elections in Lansing ([Michigan.gov/Elections](https://www.michigan.gov/Elections).) A candidate who fails to comply with this requirement is ineligible to appear on the ballot.

Except for candidates seeking federal elective office or the office of precinct delegate, Michigan election law requires any candidate filing an Affidavit of Identity to state on the form that on the date the affidavit was executed, all statements, reports, late filing fees and fines required of the candidate or any Candidate Committee organized to support the candidate's election under Michigan's Campaign Finance Act have been filed or paid. If a candidate fails to comply with

this requirement or executes an Affidavit of Identity containing a false statement will be disqualified.

Post-Election Campaign Finance Compliance Statement

Except as noted below, Michigan election law requires any candidate elected to office on the state, county or local level to file an affidavit *prior to assuming office* which states that on the date the affidavit was executed all statements, reports, late filing fees and fines required of the candidate or any Candidate Committee organized to support the candidate’s election under Michigan’s Campaign Finance Act have been filed or paid. The affidavit is *not* required of an elected candidate who did not receive or expend more than \$1,000.00 during the election cycle. In addition, the form does not have to be filed by an individual elected to a federal office or a precinct delegate position.

A form developed for distribution to candidates who must comply with the filing requirement (“Post-Election Campaign Finance Compliance Statement”) is available through any filing official. An elected candidate who is required to file the statement but who fails to submit the form is guilty of a misdemeanor.

Signature Requirements; Filing Location

The following lists the petition signature requirements for the offices to be filled in 2020.

NOTE: Minor party candidates are nominated by caucus or convention and appear on the November General election ballot.

U.S. PRESIDENT

All candidates who seek the office of U.S. President file with the Department of State’s Bureau of Elections in Lansing.

DEMOCRATIC	REPUBLICAN	NO POLITICAL PARTY AFFILIATION	
		MIN	MAX
Nominated at State Convention	Nominated at State Convention	12,000	24,000

A qualifying petition circulated for the office of U.S. President must be signed by at least 100 registered voters in each of at least ½ of the congressional districts in the state.

A candidate without political party affiliation who files for the office of U.S. President is also required to submit the name of his or her running mate and list of presidential electors. For complete information, contact the Michigan Department of State’s Bureau of Elections.

U.S. SENATOR

All candidates who seek the office of U.S. Senator file with the Department of State's Bureau of Elections in Lansing.

DEMOCRATIC		REPUBLICAN		NO POLITICAL PARTY AFFILIATION	
MIN	MAX	MIN	MAX	MIN	MAX
15,000	30,000	15,000	30,000	12,000	24,000

A petition submitted for the office of U.S. Senator must be signed by at least 100 registered electors in each of at least ½ of the congressional districts in the state.

U.S. REPRESENTATIVE IN CONGRESS

Multi-County Districts: A candidate who seeks the office of U.S. Representative in Congress in a multi-county district files with the Department of State's Bureau of Elections in Lansing. The multi-county U.S. House Districts are Districts 1-12 and 14.

Single-County Districts: A candidate who seeks the office of U.S. Representative in Congress in District 13 files with the Wayne County Clerk's office.

DEMOCRATIC		REPUBLICAN		NO POLITICAL PARTY AFFILIATION	
MIN	MAX	MIN	MAX	MIN	MAX
1,000	2,000	1,000	2,000	3,000	6,000

**STATE BOARD OF EDUCATION
UNIVERSITY OF MICHIGAN REGENT
MICHIGAN STATE UNIVERSITY TRUSTEE
WAYNE STATE UNIVERSITY GOVERNOR
SUPREME COURT JUSTICE**

All candidates who seek the following offices file with the Department of State’s Bureau of Elections in Lansing: State Board of Education, University of Michigan Regent, Michigan State University Trustee, Wayne State University Governor, Supreme Court Justice (Note: Incumbent Supreme Court Justice files by affidavit.)

DEMOCRATIC	REPUBLICAN	NO POLITICAL PARTY AFFILIATION	
		MIN	MAX
Nominated at State Convention	Nominated at State Convention	12,000	24,000

A petition for one of the above offices must be signed by at least 100 registered electors in each of at least half of the congressional districts in the state.

STATE REPRESENTATIVE

Multi-County Districts: A candidate who seeks the office of State Representative in a multi-county district files with the Department of State’s Bureau of Elections in Lansing. The multi-county State House Districts are listed below:

17 32 51 58 59 63 65 66 70 72 78 83
84 85 86 87 93 97 98 99 100 101 102 103
105 106 107 108 109 110

Single-County Districts: A candidate who seeks the office of State Representative in a district not listed above (single-county districts) files with the county clerk.

DEMOCRATIC		REPUBLICAN		NO POLITICAL PARTY AFFILIATION	
MIN	MAX	MIN	MAX	MIN	MAX
200	400	200	400	600	1,200

Democratic and Republican candidates who seek the office of State Representative may file a \$100.00 filing fee in lieu of a petition.



City of Birmingham

Support City Parks – Bond Proposal

JULY 1, 2020

3011 West Grand Boulevard | Fisher Building, Suite 2225
Detroit, Michigan 48202 | T: 313.872.2202

VANDYKEHORN.COM

Van Dyke●Horn – Your Campaign Partner

Van Dyke●Horn Public Relations is Michigan's largest minority-owned public relations firm, headquartered in Detroit with an office in Lansing. Since its founding in 1998, our firm has been committed to Southeast Michigan and its diverse communities. We have earned a reputation in Michigan for our award-winning ability to develop and produce communications strategies that are designed to resonate with community needs and interests.

For more than two decades, Van Dyke●Horn has provided comprehensive communications services to education, corporate, government, philanthropic and nonprofit organizations, including successful communications campaigns for ballot initiatives and candidates including:

- The Detroit Institute of Arts' successful 2012 regional millage effort.
- The Detroit Public Library's successful 2014 millage effort.
- The Detroit Zoological Society's successful 2006 and 2016 regional millage efforts.
- MiThrive Coalition to support the Michigan transformational Brownfield Tax Credit
- MilImpact Coalition to support reinstatement of the Michigan Historic Tax Credit
- Warren Evans' successful campaign for Wayne County executive.
- The official launch of Dave Coulter's campaign for Oakland County executive.

Below is a list of other relevant and recent clients for which VDH has conducted public information and outreach campaigns:

- City of Detroit – Departments of Housing and Revitalization, Innovation and Technology, Transportation, and Water and Sewerage
- Detroit Future City
- Detroit Wayne County Airport Authority
- Downtown Detroit Partnership
- Girls Scouts of Southeast Michigan
- Invest Detroit
- John S. and James L. Knight Foundation
- Public Lighting Authority of Detroit
- Michigan Future, Inc.
- State of Michigan – Labor and Economic Opportunity Department

Our agency's philosophy is that by being deeply ingrained in our community, we are best positioned to build lasting and trusting relationships that lay the groundwork for becoming full partners with our clients to develop and lead projects that manifest positive change. We draw on an experienced team of 14 public relations practitioners who work tirelessly to exceed our clients' goals.

Van Dyke●Horn – Our Approach

Van Dyke●Horn has worked in close partnership with organizations and coalitions to deliver integrated and impactful communications campaigns in support of public policy and ballot initiatives. Our current partnership with the City of Birmingham perfectly positions us to provide strategic counsel and implementation leading to the approval of a potential bond proposal to support continued improvements and upgrades to Birmingham’s public parks and athletic facilities.

Should the Birmingham City Commission approve a parks bond proposal for the November ballot, we will have about three months to plan and launch a public information campaign. We should plan on a somewhat compressed timeline given an apparent strong trend toward absentee voting this year. The campaign will be sequenced as follows:

Research and Key Messaging

Van Dyke●Horn will work independently and with support from the Birmingham team to gather research-based information on the benefits of public parks and greenspaces from a range of perspectives. For example:

- The effects of strong public parks on home values
- The effects of strong public parks/athletic facilities on individual and community quality of life
- Use of public parks across the age spectrum
- Positive effects of green space on physical and mental health
- Usage data on Birmingham public parks
- Simple explanation of the bond proposal, its effect on the individual homeowner, its impact on City finances and the total investment in parks and public spaces
- Data on the impact of bond approval on an individual tax bill

We will use the data to develop clear and compelling messages in support of the bond, which will be used in interviews and speeches and featured on fact sheets, informational materials, press releases and social media posts.

Endorsements

Maintaining and improving City parks is an initiative that should attract widespread support. This is especially true because the parks bond proposal will follow the retirement of a previous bond limiting additional financial exposure, and parks are spread throughout the community, benefitting residents and businesses. In conjunction with the research effort, Van Dyke●Horn will immediately work to gather endorsements from across the community to illustrate widespread support for the proposal and minimize opposition. Starting with the Mayor and City Commission, we will work to secure support from the Birmingham Shopping District and its members, civic organizations such as The Community House, neighborhood associations, the Birmingham Public School District, Birmingham Youth Assistance, NEXT, Birmingham sports and athletic associations and the Birmingham YMCA. As we secure endorsements, we will also work with each organization to ensure additional support through social media, placards and signage, emails to supporters and coverage in newsletters.

Parks Master Plan

Birmingham's Department of Public Services has developed a multi-year plan for improving parks, green spaces and athletic facilities. Van Dyke●Horn will work with the Birmingham team to develop a brief, informational brochure on the parks plan and its timeline. Research and data on the value of parks will help frame the document and provide strong support for a yes vote. The plan document will be prominently featured on the city's website. Electronic and print copies will be provided to every neighborhood association and copies will be available by request at City Hall and in the Public Services Office. We will work with the Birmingham team to ensure this information is posted to the website and updated as needed.

Materials Development and Distribution

Working within an established production/distribution budget, Van Dyke●Horn will develop educational materials that will illustrate the advantages of improving City parks. Because this is a single, community-based effort, we would tend toward communications tools that reach people in their homes and neighborhoods such as direct mail and lawn signs. We will be dealing with a crowded political environment leading up to November 3, so it's important to keep this initiative local and positive, demonstrating broad-based community support whenever possible. Because of cost and clutter, we would limit paid advertising to small, local publications but would develop a print ad template that could be dropped into school, church and organizational newsletters at low or no-cost. Based on budget, we would likely concentrate direct mail in September and October. Based on cost and distribution, lawn signs could be made available immediately after Labor Day. We will manage materials distribution to ensure that every Birmingham household receives at pro-park messages throughout late September and October.

Social Media and Email

Because we work so closely with Birmingham's social media program Van Dyke●Horn is acutely aware of its reach and influence. We will work pro-parks, educational messaging into the established social media calendar on a weekly basis upon approval of the campaign and increase frequency in the months of September and October. We might ask Mayor Boutros to return to social media to help the educational effort, and we could consider including other endorsers on social media, as well. We will develop stories for the September and October e-newsletters and the fall print newsletter that highlight research data and financial impact, and, more importantly, tell stories from Birmingham community members about the importance of neighborhood parks and green spaces. Van Dyke●Horn will use the targeted city emails to promote neighborhood-specific parks improvement, while stressing that parks across the community will benefit. Similarly, we will use the targeted email "affinity" groups to disseminate specific messaging about parks and athletic facilities and the need to support them. We may recommend a limited social media advertising buy, but Birmingham's social media program is well-established locally, and we don't foresee the need for extensive on-line advertising.

Media Relations

Van Dyke●Horn will develop a news release and fact sheet on the bond proposal and distribute it to local media. We will conduct targeted follow-up with local publications that are likely to reach voters at home – the Birmingham Bloomfield Eagle, Hometown Life, Downtown Publications, the Oakland Press

and Birmingham Life. We will work with these publications to secure coverage of the issue and an endorsement of the bond proposal if endorsements are published.

We also will provide the press release and fact sheets to larger publications such as the Detroit Free Press and the Detroit News and to the major broadcast outlets in the area, but our focus is local and the bulk of our efforts will engage those media outlets.

Van Dyke●Horn also will seek out opportunities to place op-ed pieces and letters to the editor in local media. We can work with endorsers, residents and subject matter experts (real estate values, health benefits of parks) to develop these pieces that will both educate the public and encourage support.

Celebrate Birmingham Parks!

If we are able to gather in a socially responsible manner later this summer or in September, we may consider hosting an event(s) to celebrate Birmingham parks. We could work with Birmingham yoga studios to host yoga classes or local gyms could host fitness activities. The event(s) would be free and at the opening we would provide a brief information session on the parks bond and the importance of parks in our community. Lawn signs could be made available for distribution along with educational information on parks. We would work with the Department of Public Services to identify the features and amenities available in the host park(s) and remind attendees of the many outdoor opportunities available to them within Birmingham.

Get Out the Vote

As part of our final push to ensure passage and promote voting, we will develop a plan for a coordinated social media campaign and support the effort with volunteer phone banking in the final days of October. Using voter rolls provided by the City Clerk, we will ask volunteers to call Birmingham residents to remind them to vote on Tuesday, November 3 and encourage them to vote for the parks bond. Van Dyke●Horn will develop a simple script for callers. Calls can be made from home or we can coordinate a phone bank at Shain Park, which will allow for social distancing and promote the bond proposal at the same time. This final push will promote the issue to those who have yet to vote and allow us to thank those who have already voted for exercising their civic responsibility.

Thank You Voters!

Following the successful campaign, Van Dyke●Horn will work with the Birmingham communications team on a coordinated social media/email/newsletter campaign to thank voters for their support and point to parks projects planned in 2021. Budget and locations permitting, we can also post thank-you banners in some or all City parks.

Tracking Our Efforts

Van Dyke●Horn will take a layered approach tracking each communications initiative and its target audience to ensure that we have reached every Birmingham neighborhood. We will work with neighborhood associations and our endorsers to ensure that they are engaged and reaching their

audiences effectively. While we don't anticipate the budget or need to do polling, we will track social media "likes" and reactions to gauge acceptance of the proposal as we move through the campaign toward Election Day. We also will track any organized opposition throughout the campaign and working actively to rebut negative comments about the proposal.

Working with the Birmingham team, Van Dyke●Horn will develop a regular schedule of update meetings/calls to ensure that you are continually informed of campaign milestones and progress. We will provide you with a full campaign report at the end of the initiative.

Van Dyke●Horn – Cost Proposal

Because we have been working with Birmingham and continue to manage your social media efforts, Van Dyke●Horn can begin work immediately and efficiently to educate the public on the bond proposal. Pending commission approval, we would hope to begin concept development in mid-July and work through the final report on or before November 20. We propose a project fee of \$30,000 to cover the 17-18 week campaign. That fee covers our consulting services, development of campaign themes, slogans and text materials and supervision of materials development. Graphic design, printing, photography and video are billed separately as indicated below. Because of the tight timeline and lean budget, we will engage the Birmingham communications team for support as needed. We will also track hours carefully and work with you to ensure that the core initiatives are managed successfully,

Out-of-Pocket Expenses

Agency's routine out-of-pocket expenses—for items such as photocopies, incidental postage, faxes, telephone calls and the like—will be covered as part of professional service fees.

Significant out-of-pocket expenses, including but not limited to: PR Newswire and media, copying costs (in excess of 10 pieces at \$.59 per copy), postage charges (in excess of 10 pieces), telephone charges and mileage (\$.50 per mile), travel and lodging are reimbursable expenses and will be billed in addition to professional fees. Expenses in excess of \$250 will be submitted to the client as an "expense authorization" for prior approval. All billable expenditures will include a 15 percent handling fee. Any large items ordered by our agency under your direction and authorization will be billed directly to you.

Production Costs

Professional service fees do not cover production costs, such as graphic design and artwork charges, photography, audio-visual, printing, catering charges, purchasing advertising time or space, film and video production and entertainment. Production costs are reimbursable expenses and will be described in an "expense authorization" that will be submitted to you for prior approval and billed in addition to the professional fees.

Conditions

Van Dyke●Horn has devised many successful communication and media strategies for our clients, and we will strive to devise the most effective campaign for this development; however, with the uncertainty of media response we cannot guarantee results.

Our agency agrees to respond quickly to client inquiries whether by telephone, in person, fax or email. Our agency recognizes the need to maintain the confidentiality of information, work papers and reports, if and when provided to our agency by the City of Birmingham and agrees to take the necessary steps to preserve all confidentiality.

Modifications of Agreement

This document is intended to be a full and complete agreement between both parties. This agreement can be modified only in writing, signed by both parties.

Services Agency will not provide

Van Dyke●Horn will not participate in any activities we determine to be immoral, illegal or in violation of the Public Relations Society of America's code of professional standards.

Your signature below will authorize our relationship. Please mail or fax to us a signed agreement and keep the other for your files.

Joe Valentine
City of Birmingham



Peter Van Dyke
Van Dyke●Horn Public Relations



CITY CLERK
CITY OF BIRMINGHAM
P.O. BOX 3001, 151 MARTIN STREET
BIRMINGHAM, MI 48012

**STATE OF MICHIGAN
BEFORE THE MICHIGAN PUBLIC SERVICE COMMISSION
NOTICE OF HEARING
FOR THE ELECTRIC CUSTOMERS OF
DTE ELECTRIC COMPANY
CASE NO. U-20373**

- DTE Electric Company requests Michigan Public Service Commission's approval of its Amended 2020-2021 Energy Waste Reduction Plan and authority to implement EWR surcharges.
- The information below describes how a person may participate in this case.
- You may call or write DTE Electric Company, One Energy Plaza, Detroit, MI 48226, 313-235-8000 for a free copy of its application. Any person may review the documents at the offices of DTE Electric Company.
- A pre-hearing will be held:

DATE/TIME: Thursday, July 9, 2020 at 9:00 AM

BEFORE: Administrative Law Judge Sharon Feldman

LOCATION: Michigan Public Service Commission
7109 West Saginaw Highway
Lansing, Michigan 48917

PARTICIPATION: Any interested person may attend and participate. The hearing site is accessible, including handicapped parking. Persons needing any accommodation to participate should contact the Commission's Executive Secretary at (517) 284-8090 in advance to request mobility, visual, hearing or other assistance.

The Michigan Public Service Commission (Commission) will hold a pre-hearing to consider DTE Electric Company's (DTE Electric) June 1, 2020 application requesting Commission

INFORMATION ONLY



Connie Folk <cfolk@bhamgov.org>

Fwd: BIRMINGHAM PARKS BOND

1 message

Lauren Wood <Lwood@bhamgov.org>
To: "Folk, Connie" <Cfolk@bhamgov.org>, "Laird, Carrie" <Claird@bhamgov.org>

Tue, Jul 28, 2020 at 11:50 AM

Please add this as a Communication Item for the August agenda, thanks!

Lauren Wood

Director of Public Services

City of Birmingham

Department of Public Services

851 S. Eton, Birmingham, MI 48009

Direct Dial: 248.530.1702

----- Forwarded message -----

From: **John Rusche** <jprusche@aol.com>

Date: Thu, Jul 23, 2020 at 4:06 PM

Subject: BIRMINGHAM PARKS BOND

To: <pboutros@bhamgov.org>, <tlonge@bhamgov.org>, <cballer@bhamgov.org>, <rhoff@bhamgov.org>, <bhost@bhamgov.org>, <mnickita@bhamgov.org>, <ssherman@bhamgov.org>

Cc: Wood, Lauren <Lwood@bhamgov.org>, Heather Carmona <htcarmona@sbcglobal.net>

Hello Everyone,

As a member of the Birmingham Parks & Recreation Board I wish to thank you for the vigorous discussion late Monday evening. While I am pleased with the outcome, I respect the points made by you who did not vote for it, and I respect you personally.

The timing was affected by COVID-19 on one end and the November election on the other. It is too bad it worked out that way.

I am sorry I did not contact you in advance, but quite honestly I was not sure if it was appropriate. As a private citizen I know I can contact you and participate in meetings as I wish. But as a P&R Board member I was concerned I would be violating protocol.

I cannot officially speak for the P&R Board, but I am certain we are unanimous in our support of the 2018 Parks & Recreation Master Plan and are looking forward to the November vote. Most of us, along with participating public, have been involved in this process since 2017. It seems the time is right. You can depend on me to do whatever I can to support it and help explain it to our fellow citizens. (In fact, I am retiring August 27 so should have more time to work on this.)

Best regards,

Communication/Discussion Item #2

7/28/2020

City of Birmingham MI Mail - Fwd: BIRMINGHAM PARKS BOND

John P. Rusche

358 Henley Street

Birmingham, MI 48009

H 248-731-7068

C 248-219-8114



Connie Folk <cfolk@bhamgov.org>

Re: Kick Scooters at the Kenning Skate Park on Lincoln

1 message

Lauren Wood <Lwood@bhamgov.org>

Mon, Jul 27, 2020 at 2:29 PM

To: "Dominick ." <dompulis@hotmail.com>

Cc: Anna Groebe <argroebe@gmail.com>, Heather Carmona <htcarmona@sbcglobal.net>, "Folk, Connie" <cfolk@bhamgov.org>, "Laird, Carrie" <Claire@bhamgov.org>

Dominick,

Thanks for passing this along. We will definitely place it on as a communication item for the next Parks Board meeting.

Lauren

Lauren Wood

Director of Public Services

City of Birmingham

Department of Public Services

851 S. Eton, Birmingham, MI 48009

Direct Dial: 248.530.1702

On Mon, Jul 27, 2020 at 9:01 AM Dominick . <dompulis@hotmail.com> wrote:

Anna,

Good morning and thank you for the follow up. I've copied Lauren on this email.

Lauren,

Please see below as a communication for our next Parks and Rec board meeting agenda packet.

Thank you,

Dominick

From: Anna Groebe <argroebe@gmail.com>

Sent: Saturday, July 25, 2020 11:12 AM

To: dompulis@hotmail.com <dompulis@hotmail.com>

Subject: Re: Kick Scooters at the Kenning Skate Park on Lincoln

Dominic,

I hope this email find you well. I am reaching out to you, because as you may remember, Jackie Ruppert and myself spoke at the last Parks and Rec meeting. We have both emailed Lauren Wood several times without a response or even acknowledgement of receipt.

Below, please find Jackie's email to Lauren Wood with the information we brought up at the last meeting.

I am hoping you can at least tell me the information was received or share it with the rest of your committee.

Tell Jessica and the kids the Groebe boys say hello!

Thanks,

Anna Groebe

On Wed, Jul 8, 2020 at 8:48 AM Kim, Jackie (DET-JMW) <Jackie_Kim@jackmorton.com> wrote:

Good Morning Lauren!

Thank you again for the opportunity for Dr. Groebe and I to present our interest in allowing scooters at the skate park.

I know it was discussed that your team would need to do some further investigating, which we appreciate. Please let us know how we can assist in this process.

My contact info as well as Dr. Groebe's is below.

Just a few further thoughts...

The Tony Hawk Foundation strongly recommends that park policy allow BMX and scooter riders in skateparks and encourage all communities and advocates to resolve any concerns they may face about these users directly and equitably.

As mentioned at the meeting last night we understand that scooters (and BMX bikers) are prohibited for fear of the increase in users and, as a result, heavy loads put on maintenance and upkeep. Parks Departments may not support increased usage, particularly if it exceeds capacity, but it's much better to perceive this as a "good problem to have." Right? Plus the dozens of times we have been at the skate park, there is rarely anyone there or only a handful of riders. Especially during this unprecedented time, the opportunity to draw even more youth to the facility in a contactless activity should far outweigh the minimal increase to wear-and-tear.

It is so important, more than ever today to teach the youth about inclusiveness. More types of users at the skatepark will introduce more youth to each other and help incubate an inclusive space. Prohibiting particular park users, even if for justifiable reasons, will increase a degree of separation between the skateboarders and the broader community. As skateboarders, BMX riders, and scooter riders tend to maintain social groups based on their athletic interests.

Attached is a document that showcases the signs at three neighboring cities. Unlike our park, it does not state anywhere at these parks that scooters are not allowed.

Again, thank you for this opportunity to present our case and we look forward to working with the team to help develop a resolution that will allow for scooters yet appease that may oppose them being there. Our families live off Webster. Heading to Kenning is much closer and convenient than driving to one of these other neighboring skate parks.

Jackie Ruppert

M / +1 586 201 0845

jackie_kim@jackmorton.com

Dr. Anna Groebe

M / +1 586 201 0845

argroebe@gmail.com

This message contains information which may be confidential and privileged. Unless you are the intended recipient (or authorized to receive this message for the intended recipient), you may not use, copy, disseminate or disclose to anyone the message or any information contained in the message. If you have received the message in error, please advise the sender by reply e-mail, and delete the message. Thank you very much.



Connie Folk <cfolk@bhamgov.org>

Re: Kick Scooters at the Kenning Skate Park on Lincoln

1 message

Lauren Wood <Lwood@bhamgov.org>

Mon, Jul 27, 2020 at 2:42 PM

To: "Kim, Jackie (DET-JMW)" <Jackie_Kim@jackmorton.com>

Cc: "argroebe@gmail.com" <argroebe@gmail.com>, "Folk, Connie" <cfolk@bhamgov.org>, "Laird, Carrie" <Claird@bhamgov.org>

Greetings,

My apologies on not responding to your email. I flagged it to share with the Parks Board then failed to respond.

I have visited the skate park often since your overview on scooters at the last Zoom meeting. I witnessed much activity by skateboards and scooters at the same time in the skate park.

We are reviewing a myriad of items pertaining to this facility, including making site visits to other local area sites.

Again, we thank you for bringing this to our attention. Once we are ready to provide an update and return this matter to the Parks and Recreation Board you will be notified.

In advance, I will be happy to discuss some of our findings with you. In the meantime, if you have anything else to discuss feel free to reach out.

Thanks again!

Lauren

Lauren Wood

Director of Public Services

City of Birmingham

Department of Public Services

851 S. Eton, Birmingham, MI 48009

Direct Dial: 248.530.1702

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M / +1 586 201 0845

jackie_kim@jackmorton.com

Dr. Anna Groebe

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argroebe@gmail.com

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Connie Folk <cfolk@bhamgov.org>

Re: Skate Park at Kenning Park

1 message

Lauren Wood <Lwood@bhamgov.org>

To: Anna Groebe <argroebe@gmail.com>

Cc: "Folk, Connie" <Cfolk@bhamgov.org>, "Laird, Carrie" <Claird@bhamgov.org>

Mon, Jul 27, 2020 at 2:53 PM

Anna,

Please accept my apologies for not responding. I am glad you attended the July 7th Parks Board meeting.

We understand your interest in amending the existing skate park rules. An examination of such modification to the current rules is underway.

While this is advancing, I will keep you and Jackie updated. You will be noticed when this item returns to the Parks and Recreation Board as an agenda item.

Feel free to contact me if you have any questions.

Thanks again,
Lauren

Lauren Wood

Director of Public Services

City of Birmingham

Department of Public Services

851 S. Eton, Birmingham, MI 48009

Direct Dial: 248.530.1702

On Tue, Jul 7, 2020 at 3:16 PM Anna Groebe <argroebe@gmail.com> wrote:

Ms. Wood,

I was just following up on my prior email.

I did not get a response back from you and also do not see any mention in the agenda notes for tonight's meeting. Please advise.

Thank you,

Anna Groebe

----- Forwarded message -----

From: **Anna Groebe** <argroebe@gmail.com>

Date: Thu, Jul 2, 2020 at 1:42 PM

Subject: Skate Park at Kenning Park

To: <lwood@bhamgov.org>

Dear Ms. Wood,

My name is Anna Groebe. I am a Birmingham resident as well as a home and business owner in the City of Birmingham. I am writing to you to inquire about the Skate Park at Kenning Park. I would like to request an amendment to the rules at the Skate Park to allow the use of non-motorized scooters.

There are several neighboring cities with Skate Parks that do allow scooters, including, but not limited to, Auburn Hills, Troy, and Sterling Heights.

I would like this item to be added to the upcoming City Parks and Recreation Meeting on July 7th.

Thank you for your time and consideration,

8/4/2020

City of Birmingham MI Mail - Re: Skate Park at Kenning Park

Anna Groebe DO



Connie Folk <cfolk@bhamgov.org>

Re: Skate Park at Kenning Park

1 message

Anna Groebe <argroebe@gmail.com>

To: Lauren Wood <Lwood@bhamgov.org>

Cc: "Folk, Connie" <Cfolk@bhamgov.org>, "Laird, Carrie" <Claird@bhamgov.org>

Tue, Jul 28, 2020 at 7:16 AM

Thank you for the update.
Anna Groebe

On Mon, Jul 27, 2020 at 2:54 PM Lauren Wood <Lwood@bhamgov.org> wrote:

Anna,

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Thank you for your time and consideration,

Anna Groebe DO

17023 Goring St Beverly hills
CA 90255



Dear, city of Birmingham officials

Hello my name is Henry Franco I have recently gotten in to trick scootering so I went to my herest state park but I was very disapanted when I got to the Gate and got stopped because I was on a scooter. I have some reasons why I think you should change your rules. Reason 1: I could underst that its called a "skate" park but roller blades are allowed and its not called a "blade" park. Reason 2: If its not hurting me, you or anyone else than I don't know why there not allowed. Reason 3: they are not dangerous th park skateboards are more dangerous than scooters. Reason 4: an article from the Tony Hawk foundation says that it is strongly recommended that scooters are allowed at skate parks. in conclusion I cant think of one valid reason why scooters should not be allowed at a skate park so it would be someone who loves scootering's day if you change your rules.

Sincerely, Henry Franco

Clarification the skate park is not at

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
FOR THE MONTH ENDED JUNE 2020

	SPRINGDALE		LINCOLN HILLS		COMBINED		PRIOR YEAR COMBINED	
	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE
<u>REVENUES</u>								
FOOD & BEVERAGE SALE	5,611	6,352	6,303	9,909	11,914	16,261	18,476	34,281
MERCHANDISE SALES	1,571	2,948	4,808	7,322	6,380	10,269	5,479	12,169
WEEK DAY GREENS FEES	52,646	87,406	49,590	96,505	102,236	183,911	61,370	135,172
WEEKEND & HOLIDAY GREENS	19,593	43,163	22,191	55,512	41,785	98,675	36,130	70,966
PULL CART RENTALS	1,416	2,970	1,268	2,803	2,685	5,773	2,432	4,795
TOURNAMENT ENTRY FEES	-	-	245	245	245	245	1,299	4,531
CLASSES	-	-	1,549	1,549	1,549	1,549	35,519	87,604
GOLF CART RENTALS	18,431	24,426	20,403	27,803	38,834	52,229	25,574	44,754
BUSINESS MEMBERSHIP	575	3,175	550	5,350	1,125	8,525	700	8,500
NON-RESIDENT MEMBERSHIPS	8,850	35,555	18,000	102,325	26,850	137,880	19,450	133,865
UNLIMITED GOLF PASS	-	-	-	4,400	-	4,400	600	8,000
PACKAGE CLUB PASS	-	-	-	-	-	-	-	-
GOLF HANDICAP FEE	-	-	-	-	-	-	-	-
INVESTMENT INCOME	-	-	-	17,902	-	17,902	38,248	56,663
LEASE PAYMENTS	2,207	13,142	623	3,739	2,831	16,881	2,752	16,414
SUNDRY & MISCELLANEOUS	6	6	377	665	383	671	238	631
CASH OVERAGE/(SHORTAGE)	-	-	-	20	-	20	51	51
TOTAL REVENUES	110,908	219,143	125,908	336,048	236,816	555,191	248,318	618,396
<u>EXPENSES</u>								
<u>FINANCE</u>								
ADMINISTRATION COST	1,570	9,420	1,570	9,420	3,140	18,840	2,968	17,808
AUDIT	-	-	-	-	-	-	-	-
SUB-TOTAL FINANCE	1,570	9,420	1,570	9,420	3,140	18,840	2,968	17,808
<u>MAINTENANCE</u>								
SALARIES & WAGES DIRECT	12,190	30,766	11,457	26,919	23,647	57,685	22,707	63,161
OVERTIME PAY	3	5	73	75	76	80	20	124
LONGEVITY	-	-	-	-	-	-	-	-
FICA	927	2,325	876	2,036	1,802	4,361	1,829	4,888
HOSPITALIZATION	1,340	5,099	884	4,482	2,224	9,581	2,362	9,955
LIFE	21	97	21	97	41	194	41	195
RETIRE CONTRIB HEALTH	350	2,090	350	2,086	700	4,176	7,862	11,464
DENTAL/OPTICAL	74	371	74	371	148	742	157	734
LT/ST DISABILITY	36	166	36	166	71	332	69	323
WORKER'S COMPENSATION	147	367	139	320	287	686	248	618
SICK LEAVE PAYOUT	-	-	-	-	-	-	-	-
RETIREMENT EMPLOYER CNTRB	185	1,072	184	1,070	369	2,142	9,328	10,697
HRA BENEFIT	-	10	-	10	-	20	-	20

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
FOR THE MONTH ENDED JUNE 2020

	SPRINGDALE		LINCOLN HILLS		COMBINED		PRIOR YEAR COMBINED	
	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE	CURRENT MONTH	CALENDAR-TO-DATE
RETIREMNT-DEF CONTR EMPLR	365	1,713	365	1,713	729	3,426	712	3,340
RET HLTH SVGS CONTR EMPLR	109	511	109	511	217	1,022	221	1,038
OPERATING SUPPLIES	2,440	10,855	1,844	10,177	4,284	21,032	23,190	40,860
EQUIPMENT UNDER \$5,000	-	405	-	405	-	810	-	-
OTHER CONTRACTUAL SERVICE	300	6,160	-	5,471	300	11,630	569	5,666
TELEPHONE	-	-	-	-	-	-	-	-
ELECTRIC UTILITY	695	1,389	1,520	2,850	2,215	4,239	521	2,501
GAS UTILITY	61	956	51	647	112	1,602	82	2,090
WATER UTILITY	-	-	-	133	-	133	-	130
TRAINING	-	410	-	410	-	819	-	100
PRINTING & PUBLISHING	-	-	-	-	-	-	-	-
EQUIPMENT RENTAL OR LEASE	2,500	15,000	2,417	14,500	4,917	29,500	4,917	29,824
SUB-TOTAL MAINTENANCE	21,741	79,767	20,398	74,446	42,139	154,213	74,835	187,728
<u>CLUBHOUSE</u>								
SALARIES & WAGES DIRECT	18,153	38,862	19,521	39,664	37,674	78,526	37,697	83,688
OVERTIME PAY	173	1,558	446	448	619	2,006	507	979
LONGEVITY	-	-	-	-	-	-	-	-
FICA	1,395	3,060	1,520	3,036	2,915	6,096	3,006	5,794
HOSPITALIZATION	1,910	7,831	1,460	7,265	3,370	15,096	3,547	15,592
LIFE	2	11	2	11	5	23	5	22
RETIRE CONTRIB HEALTH	365	2,164	364	2,160	729	4,324	7,983	11,632
DENTAL/OPTICAL	85	427	85	427	170	855	183	855
LT/ST DISABILITY	41	191	41	191	82	383	80	376
WORKER'S COMPENSATION	222	483	241	480	463	962	372	789
SICK TIME PAYOUT	-	-	-	-	-	-	-	-
RETIREMENT EMPLOYER CNTRB	207	1,181	206	1,178	413	2,359	10,166	11,647
HRA BENEFIT	-	20	-	20	-	40	-	40
RETIREMNT-DEF CONTR EMPLR	403	1,881	403	1,881	806	3,762	790	3,687
RET HLTH SVGS CONTR EMPLR	107	500	107	500	214	1,000	214	999
OPERATING SUPPLIES	1,802	6,101	2,687	10,686	4,489	16,787	6,023	18,119
FOOD & BEVERAGE	1,584	2,497	2,494	4,287	4,079	6,784	7,333	13,549
BEER AND WINE	504	504	840	1,164	1,344	1,668	5,049	8,616
MERCHANDISE	1,261	590	1,006	5,390	2,267	5,980	7,287	22,869
EQUIPMENT UNDER \$5,000	-	-	-	1,986	-	1,986	-	-
INSTRUCTORS	-	-	-	-	-	-	-	-
OTHER CONTRACTUAL SERVICE	759	2,427	1,477	5,800	2,237	8,227	5,661	10,169
TELEPHONE	-	-	-	-	-	-	-	1,333
CONTRACTUAL ALARM	87	516	160	946	247	1,462	235	1,412
ELECTRIC UTILITY	1,051	1,992	1,254	2,733	2,306	4,724	1,987	3,785
GAS UTILITY	76	988	63	142	139	1,130	68	1,455

CITY OF BIRMINGHAM
GOLF COURSE OPERATING REPORT
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WATER UTILITY	122	167	-	349	122	516	-	1,152
PRINTING & PUBLISHING	-	1,113	-	1,192	-	2,304	577	2,470
MARKETING AND ADVERTISING	-	1,100	-	2,600	-	3,700	5,405	10,792
TRAINING	-	848	-	439	-	1,287	-	1,624
MEMBERSHIPS & DUES	-	-	-	-	-	-	-	-
CONFERENCES & WORKSHOPS	-	-	-	409	-	409	-	-
DEPRECIATION	-	-	-	-	-	-	8,332	46,705
EQUIPMENT RENTAL OR LEASE	2,925	8,775	2,925	9,130	5,850	17,905	6,300	17,750
LIAB INSURANCE PREMIUMS	339	11,911	339	11,911	678	23,822	678	22,888
LIQUOR LICENSE	-	1,253	-	1,253	-	2,506	-	2,505
TRANSFER TO GENERAL FUND	-	-	16,667	100,000	16,667	100,000	8,333	41,667
SUB-TOTAL CLUBHOUSE	33,573	98,950	54,309	217,679	87,883	316,629	127,818	364,960
TOTAL EXPENSES	56,885	188,137	76,277	301,545	133,162	489,682	205,621	570,496
NET PROFIT (LOSS)	54,023	31,006	49,632	34,503	103,655	65,509	42,697	47,900
NET OPERATING PROFIT (LOSS) (EXCLUDING DEPRECIATION AND TRANSFERS)						165,509		136,272

Golf Report – August 5, 2020

July was a record month. Overall, combined rounds increased by 6,232 (20%) compared to last season. Golf has been rejuvenated nationwide by this pandemic, even with extreme heat, golfers still came out and played. Jr Golf at Lincoln Hills contributed only 1,225 rounds this season, due to smaller classes and shorter program. These rounds are included in the count for June (612 rounds) and July (613 rounds). August started with heavy rain and hindered play, but I believe that we will continue this busy trend until the end of the season.

ROUND COMPARISON CY 2016 - 2020

MONTH	2016			2017			2018			2019			2020		
	LH	SD	Total												
January	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
February	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
March	321	0	321	60	0	60	0	0	0	297	0	297	0	0	0
April	2,389	1,616	4,005	2,816	1,383	4,199	2,471	0	2,471	2,157	1,569	3,726	842	327	1,169
May	5,461	3,910	9,371	4,759	3,975	8,734	4,303	2,410	6,713	3,425	2,819	6,244	5,122	4,388	9,510
June	5,595	4,269	9,864	5,812	4,431	10,243	5,245	4,544	9,789	5,322	4,232	9,554	6,461	5,987	12,448
July	5,788	4,856	10,644	6,027	4,720	10,747	5,858	5,027	10,885	5,518	4,788	10,306	7,444	5,788	13,232
August	4,273	3,873	8,146	3,631	3,974	7,605	3,950	3,893	7,843	4,459	4,461	8,920			0
September	3,163	2,698	5,861	3,057	3,089	6,146	2,929	2,828	5,757	3,026	2,998	6,024			0
October	2,037	1,990	4,027	2,556	1,610	4,166	1,289	1,486	2,775	2,510	1,696	4,206			0
November	2	1,545	1,547	610	0	610	0	383	383	306	0	306			0
December	0	54	54	185	0	185	0	0	0	0	0	0			0
TOTALS	29,029	24,811	53,840	29,513	23,182	52,695	26,045	20,571	46,616	27,020	22,563	49,583	19,869	16,490	36,359

Membership Analysis 2015 - 2020

MEMBERSHIPS	CY 2015		CY 2016		CY 2017		CY 2018		CY 2019		CY Aug 5th	
	#	%	#	%	#	%	#	%	#	%	#	%
Business	109	13%	109	13%	92	10%	107	12%	58	8%	68	7%
Non-Resident - Individual	475	55%	475	55%	502	56%	499	56%	426	59%	622	60%
Non-Resident - Dual	194	23%	194	23%	220	24%	222	25%	193	27%	245	24%
Non-Resident - Family	78	9%	78	9%	84	9%	59	7%	51	7%	106	10%
Total	856	100%	856	100%	898	100%	887	100%	728	100%	1041	100%

RESIDENT MEMBERSHIPS	CY 2015		CY 2016		CY 2017		CY 2018		CY 2019		CY Aug 5th	
	#		#		#		#		#		#	
Resident	2,090		1,874		1,898		1,744		1,675		1,656	

REVENUES	SALES		SALES		DIFFERENCE
	YTD Aug 5, 2019		YTD Aug 5, 2020		
Greens Fee	\$338,998	50.78%	\$405,558	56.20%	\$66,560
Cart Fee	\$96,488	14.45%	\$105,860	14.67%	\$9,372
Memberships	\$174,045	26.07%	\$175,180	24.27%	\$1,135
Food & Beverage	\$28,953	4.34%	\$17,873	2.48%	(\$11,079)
Beer	\$27,491	4.12%	\$15,938	2.21%	(\$11,553)
Wine	\$1,619	0.24%	\$1,269	0.18%	(\$350)
Total	\$667,593	100.00%	\$721,679	100.00%	\$54,085